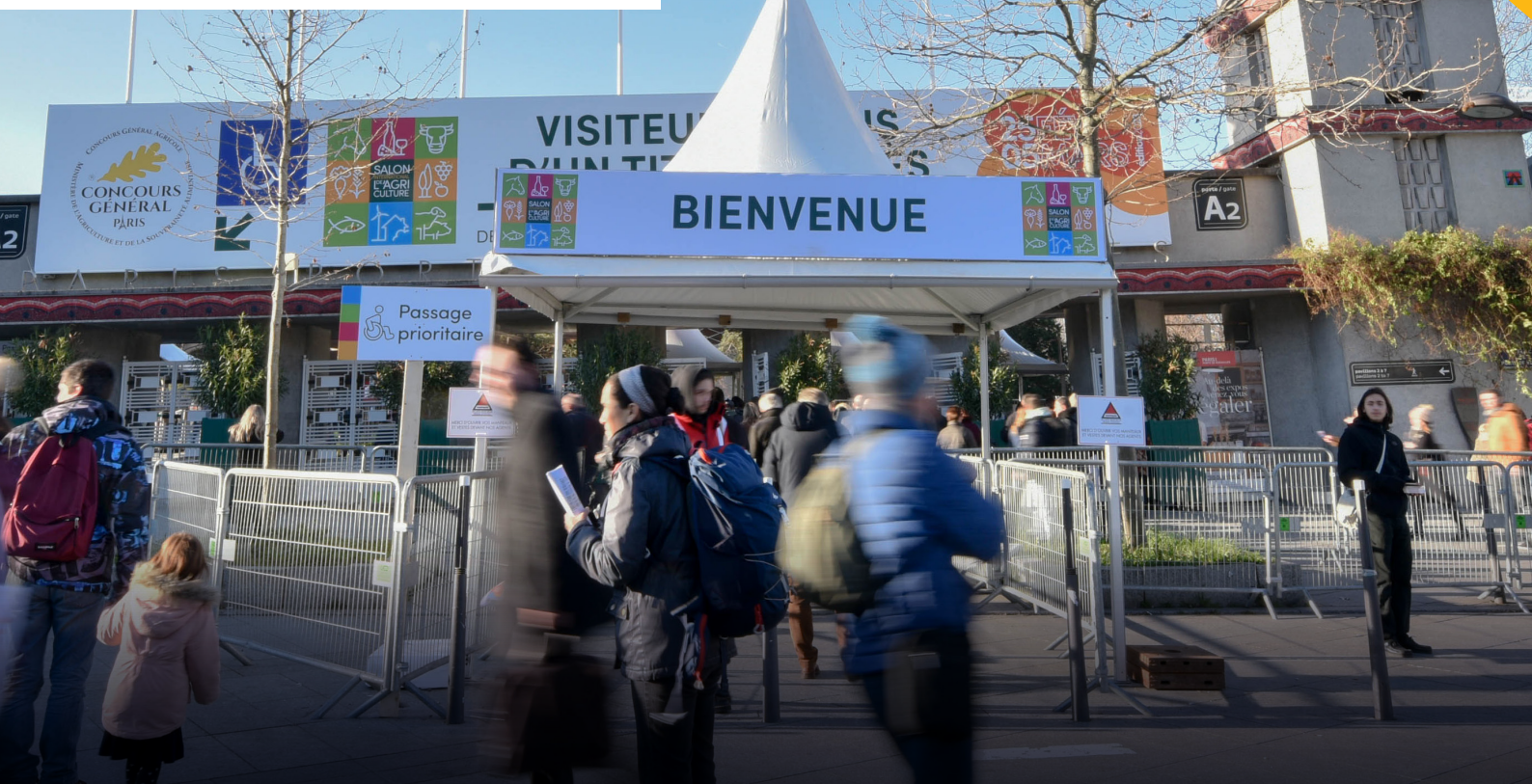


SALON
INTERNATIONAL
DE L'AGRI
CULTURE



60th
EDITION



FEBRUARY 24th > MARCH 3rd

2024

REGISTRATION GUIDE

IMPORTANT DATES:

Opening of the registration: 06/2023

Opening of the online shop for Communication Tools: 06/2023

Opening of the online shop for additional orders: 12/2023

End of the preferential rate: 09/08/2023

Increased rate from 11/24/2023



#SIA2024

www.salon-agriculture.com



SUMMARY

1 - YOUR REGISTRATION	p. 05
Terms of participation	p. 05
Exhibitor pack	p. 05
Additional registration pack for co-exhibitors	p. 05
Bare surface area	p. 06
Basic stand	p. 06
Pre-fitted stand	p. 06
Restaurant & bar stand	p. 06
2 - COMMUNICATION TOOLS	p. 07
Preview of your communication tools	p. 07
3 - NOMENCLATURE	p. 08
4 - GENERAL TERMS	p. 10
General terms and conditions for leasing floor space and fitting out stands	p. 10
General terms of sale of communication tools	p. 13
5 - OUR POLICY	p. 15
Specific policy	p. 15
Full insurance exhibitions policy	p. 18
6 - CONTACT	p. 20

OPENING HOURS

The show is open to the public every day from 9.00 am to 7.00 pm.



ÉLEVAGE ET SES FILIÈRES LIVESTOCK PRODUCTION AND ITS SECTORS	CULTURES ET FILIÈRES VÉGÉTALES CROP AND PLANT SECTORS	SERVICES ET MÉTIERS DE L'AGRICULTURE AGRICULTURAL SERVICES AND PROFESSIONS	PRODUITS DE RÉGIONS DE FRANCE, D'OUTRE-MER ET DU MONDE PRODUCTS FROM REGIONS ACROSS FRANCE AND ITS OVERSEAS TERRITORIES AND FROM THE REST OF THE WORLD
---	--	---	---

PAVILLON 1 Bovins, ovins, porcins, caprins
Cattle, goats, pigs, sheep

PAVILLON 2.2 Cultures et filières végétales - Jardin et potager
Crops and plant sectors - Garden and kitchen garden

PAVILLON 3 Produits et saveurs de France
Products and savours of France

PAVILLON 4 Services et métiers de l'agriculture
Agricultural services and professions
AGRI'TECH
AGRI'RECRUTE
Bois et forêt / Forest and wood
Environnement et énergies / Environment and energy
Mer et eau douce / Sea and freshwater fishing and breeding
La ferme pédagogique du Salon / Educational farm

PAVILLON 5.1 Agricultures du monde et leurs produits
World Agriculture and their products

PAVILLON 5.2 Produits et saveurs de France d'Outre-mer
Products and savours of overseas territories
Agricultures du monde et leurs produits
World Agriculture and their products
Élevages du monde
World livestock

PAVILLON 6 Équins, asins
Horses, donkeys

PAVILLON 7.1 Produits et saveurs de France
Products and savours of France

PAVILLON 7.2 Chiens et chats
Dogs and cats
Artisanat et patrimoine rural de France - Produits de France
Crafts and rural heritage of France - French products
SIA'PRO - Événement du 25 au 27 février 2024, réservé aux professionnels de l'agriculture
SIA'pro - Event from February 25th to 27th 2024, reserved to agricultural professionals

PAVILLON 7.3 Concours Général Agricole des Produits et Vins
Concours Général Agricole products and wines



JOIN US FOR A COMMITTED SHOW!

Acting together
siAttitude!

A welcoming, responsible and comfortable event for all!

As a large-scale event and active player on society, the Show appeals to its community to advance together towards this common goal.

Exhibitors, visitors, service providers, partners and, of course, organisers are the main players in a successful social, societal and environmental edition.

Together, embracing the SIAttitude!

Through charters of commitments, the Show appeals to the responsibility of everyone:

Visitors commitments

- I show my e-ticket directly on my smartphone at the entrances
- I commute to the show by public transport, by bike or by walking
- For animals well-being, I keep my distances and respect their tranquillity
- I sort out my waste at the show: plastic bottles, cans, trays and cardboard cutlery in yellow garbage cans, and cigarette butts in ashtrays available throughout the park
- If I drink alcohol on-site, I drink responsibly
- I respect the physical integrity of others, their equipment and property
- When I engage in conversation with an exhibitor or a breeder, I do so in a constructive and positive manner

Exhibitors commitments

- I sort my waste on the Show
- I do my best to make my stand eco-designed
- I use reusable dishes rather than single-use ones
- If I produce goodies, I prefer objects that last over time and are designed in a responsible manner
- I respect the rules concerning noise pollution for the respect of my neighbors and animals
- I respect the article R.3353-2 of the Public Health Code which forbids giving drinks to obviously drunk people
- If I have any food left over, I give it to the Food Banks which organize several pick-ups during the show
- When I engage in conversation with a visitor, I do so in a constructive and positive manner

For several years, the Show has made progress in waste management, fight against food waste, reception conditions for animals...

All the actions
of the Show





TERMS OF PARTICIPATION, EXHIBITORS' PACKS

■ TERMS OF PARTICIPATION

Subject to availability, stands will be allocated according to the criteria outlined in the registration pack.

Reminder:

- In the case of acceptance of the participation request at the Show by the Organizer, the Organizer and the Exhibitor are definitively committed to each other.
- In order to benefit from the preferential rate on the price of sqm, the exhibitor must have paid the first payment corresponding to the area requested before September 14th 2023
- From November 25th 2023, the premium rate on the price of sqm will apply.

■ EXHIBITOR PACK (MANDATORY)

- For stands of 18sq.m or less : €648 plus VAT
- For stands larger than 18sq.m: €785 plus VAT

The exhibitor's pack includes:

- Registration and management of your application.
- Internet pack:
 - registration on exhibitors' lists at www.salon-agriculture.com (company name, address, telephone, fax, contacts, e-mail, link to your website)
 - use of the Paris International Agricultural Show logo* and banner* on your online PR content
 - access to registration to the events calendar*

* These services are only available once you have received your username and password.

- Communication pack:
 - a press rack available throughout the exhibition (upon request) and the Exhibitor Club
 - exclusive access to the Business Club
- A quota of 9 days "exhibitor" badges

The number of badges varies according to your stand's size. Refer to the chart below to determine your quota of free badges. AS A REMINDER : *Those badges are strictly personal and nominative. Identity matching controls could be operated at the entrance gates. Opening hours of the Show for exhibitors are from 7am to 8pm. Attendance inside the premises at before 7am and after 8pm is strictly prohibited.*

If you would like to purchase additional badges:

Please order additional badges via your "Exhibitors' Area".

Badges prices:

- 1 day: €8.30 excl. VAT per badge
- 3 days: €11.00 excl.VAT per badge
- 5 days: €17.00 excl. VAT per badge
- 9 days: €25.00 excl. VAT per badge

Area in sq.m between	6/12	13/24	25/50	51/75	76/100	101/150	151/250	251/300	301 et +
Number of free badges	3	4	9	12	15	18	21	28	35

■ CO-EXHIBITOR PACK

(ADDITIONAL REGISTRATION FOR YOUR PARTNERS)

Your stand can include a co-exhibitor that does not necessarily have legal or commercial ties with your company. These are simply companies that you wish to share your stand with.

The registration fee for each co-exhibitor is €648 excl. VAT

The co-exhibitor's pack includes:

- registration and management of the co-exhibitor's application
- internet pack (see exhibitor's pack)
- communication pack (see exhibitor's pack)

Co-exhibitors do not receive a quota of exhibitor badges. They must request exhibitor badges from the main exhibitor or order badges on the Exhibitor Area's online store.

Badges prices:

- 1 day: €8.30 excl. VAT per badge
- 3 days: €11.00 excl. VAT per badge
- 5 days: €17.00 excl. VAT per badge
- 9 days €25.00 excl. VAT per badge

Declare your amount of co-exhibitors in the registration pack.

BASIC STAND & PRE-FITTED

■ BARE SURFACE AREA

Exclusively reserved for Breeding Organisations, Inter-branch organisations and General / Regional Councils that support the Breeding Organisations.

Note: if you book a surface area of less than 18 m²: pre-fitted mandatory.

Minimum floor area: 18 sq.m

Preferential rate from 05/25/2023 to 09/08/2023 : €233.50 excl. VAT per sq.m

Rate from 09/09/2023 to 11/23/2023 : €247.50 excl. VAT per sq.m

Increased rate from 11/25/2023 : €271 VAT per sq.m

Includes:

- Marking out

Does not include: carpet, cleaning services, electricity should be ordered via your «Exhibitor' Area» (opens in december 2023).

Dividing partitions are not supplied for adjoining stands.

■ PRE-FITTED STAND

REMINDER: if you book an area < 18 sq.m: pre-equipped required

A formula that's guaranteed to make your participation a easier success!

Minimum area: 12 sq.m

Preferential rate from 05/25/2023 to 09/08/2023 : €378 excl VAT per sq.m

Rate from 09/09/2023 to 11/23/2023 : €401.50 excl. VAT per sq.m

Increased rate from 11/24/2023 : €442 exl VAT per sq.m

Includes:

■ FITTINGS

- Floor area and plotting
- Solid fir-wood partitions height 2,50 mm
- Grey aluminium frame
- Lockable storeroom with two shelves and coat rack:
- From 12-18 sq.m: 1 sq.m of storage space
- > 18 sq.m: 2 sq.m of storage space
- Brown carpet with protective covering

■ CLEANING SERVICES

- Your stand returned to its pre-opening condition.
- Daily cleaning

■ LIGHTING

- Intermittent 3 kW power supply, including installation and energy consum
- One three-way power strip
- One 100W spotlight per 3 sq.m

■ BANNER

- A banner sign with the name of your company and the number of your stand

Does not include: furniture



Visual not contractual

■ BASIC STAND

Reminder: if you book an area < 18 sq.m: pre-fitted required.

Minimum floor area: 18 sq.m

Preferential rate from 05/25/2023 to 09/08/2023 : €261 excl. VAT per sq.m

Rate from 09/09/2023 to 11/23/2023 : €276.50 excl. VAT per sq.m

Increased rate from 11/24/2023 : €305 excl. VAT per sq.m

Includes:

- Carpet: Colour: green, a protective covering
- Melamine partitions INCLUDED (only for adjoining stands)

Stand on island have no partition.

Does not include: cleaning services and power supply should be ordered via your

"Exhibitors' Area" (opens on december 2023).

Please note: don't forget to order cleaning services in your application pack or "Exhibitors Space".

Cleaning price: €710 excl. VAT per sq.m.

The cleaning of the stand includes:

- Removal of the protective film from the carpet,
- Removal of garbage bags,
- Vacuum-cleaning of carpet floors,
- Furniture dusting.

For floors other than carpet, the service cleaning + washing should be ordered after *registration*.

■ RESTAURANT - BAR

Minimum area required:

- 100 sq.m for restaurant stands
- 30 sq.m for bar stands

Rates : €360 excl. VAT per sq.m

■ FOR RESTAURANTS (EATING SEATED AND STANDING UP)

Includes:

- Floor area and plotting
- Water connection pack

Does not include:

- cleaning services
- electricity
- side and rear partitions

{ must be ordered on your Exhibitors' Area (opening on december 2023)

■ FOR BARS

Includes:

- Floor area and plotting
- Water connection pack

Does not include:

- cleaning services
- electricity
- side and rear partitions

{ must be ordered on your Exhibitors' Area (opening on december 2023)

Don't forget to plug hood, grease tank and order grease tank emptying service



PREVIEW OF YOUR COMMUNICATION TOOLS

PROMOTE YOUR PARTICIPATION!

ORDER NOW AND ANNOUNCE YOUR PRESENCE AT THE SHOW!

WEBSITE

Logo + Highlighting of your brand in the exhibitors' list: €100 excl. vat

Stand out from the crowd in the list of exhibitors and attract the eye of the visitor!

108,018 visits on the page during the 2023 Show.

Your clickable banner:

- On the page «Acces and accomodation» (160,920 visits on 2023*): €1000

- On the page «Purchase your tickets» (857,825 visits on 2023*): €2,500

- On the Homepage (910,424 visits in 2023*): €3,000

Base period: year (365 days from 15 days after the show) - from 03/11/2022 to 03/11/2023

BANNERS ON NEWSLETTERS

Your banner on 3 newsletters sent to 134,601 subscribers:

- Pack 3 newsletters sent between 11/02/2023 and 01/05/2024 : €1,800

- Pack 3 newsletters sent in February 2024 (D-10, D-5 et D-2) : €3,000

1 advertiser per newsletter

SOCIAL MEDIA

INSTAGRAM (35,900 FOLLOWERS)

- Pack 3 view in the story of the show (continuous visibility during 1 day) € 1,200

- Feed : 1 post on Instagram €1,500

TWITTER (28,000 FOLLOWERS) €700

1 tweet

Offer limited to 3 advertisers

NEW! LINKEDIN (11,690 FOLLOWERS) 1 POST

1 post before or after the Show : €900

1 post published during the 9 days of the Show (from February 24th to March 3rd 2024) : €1,200

EVENING EVENT: € 2,800 EXCL. VAT

Organize an event on your stand until 10 pm

Limited number / subject to approval by the organizer

NB: No event may be organized in Pavilion 1 on the evening of the rotation of the animals.

PACK LOGOS: €6,200 EXCL. VAT

Your logo on every orientation tools:

· Your stand location on the paper visit plan

· Your stand location on the orientation plan of your Pavilion

· Your logo on the interactive plan online

· In the exhibitors' list on the web site (logo + highlighting of your brand)

INVITATIONS OR E-CARDS

1• Pack of 25 invitation cards or e-cards €207.50 Excl. VAT

2• The price of the "PROSPECT INVITATION" card package for a wide-large campaign (database, file rentals...) breaks down as follows:

- €105 Excl. VAT a pack of 25 cards when ordering ;

- Then €8.30 Excl. VAT by prospect who actually went to the Show thanks to the invitation.

The additional invoice will be define and sent after the Show.

Cards will be sent from mid-December 2023 by Chronopost and delivered by transporter. the delivery time for your cards (starting when your order is received) is 2 to 3 weeks (processing of order, packaging of cards and dispatch). We recommend that you take this into account when submitting your order, particularly if goods are to be dispatched abroad and overseas.

NO ORDERS WILL BE ACCEPTED WITHOUT PAYMENT.

1 BREEDING SECTOR

- 1.01 Poultry / rabbit sector
- 1.02 Beef sector
- 1.03 Goat sector
- 1.04 Equine sector
- 1.05 Sheep sector
- 1.06 Pork sector
- 1.07 Meat sector
- 1.08 Dairy sector
- 1.09 Egg sector
- 1.10 Other breeding: lamas, alpaca, ostriches, wild boar, deer
- 1.11 Slaughterhouses
- 1.12 Hatchery
- 1.13 Seed production centre
- 1.14 Breeding
- 1.15 Animal genetics
- 1.16 Artificial insemination
- 1.17 Selection bodies
- 1.18 Cooperatives (in support of breeding sector)
- 1.19 Breeding interprofession
- 1.20 Brands, banners (in support of breeding sector)

2 PET ANIMALS

- 2.01 Canine genetic
- 2.02 Feline genetic
- 2.03 Ornamental animals
- 2.04 Dog accessory
- 2.05 Cat accessory
- 2.06 Pet's food
- 2.07 Animal house sector
- 2.08 Fish-keeping equipment (Aquariums, basins, decorations, lighting)
- 2.09 Education et dressage

3 CROPS AND PLANT SECTOR

- 3.01 Beekeeping sector
- 3.02 Beetroot-sugar sector
- 3.03 Biofuel sector
- 3.04 Plant based cosmetic sector
- 3.05 Crop sector
- 3.06 Plant-based food
- 3.07 Natural textile fibers sector (hemp, linen)
- 3.08 Fruit and vegetable sector
- 3.09 Horticultural sector
- 3.10 Garden centre, animal house sector
- 3.11 Oleaginous-protein plant sector
- 3.12 Vine-wine sector
- 3.13 Cooperatives (in support of plant sector)
- 3.14 Plant interprofession
- 3.15 Brands, banners (in support of plant sector)

4 FOREST AND WOOD

- 4.01 Forest business
- 4.02 Woodworking: sawing, framework, carpentry...
- 4.03 Consumer products: Project implementation of wood, construction, furnitures, paper and cardboard
- 4.04 Wood energy
- 4.05 Cooperatives (in support of Fishing / fish farming sector)
- 4.06 Fishing/fish farming interprofession
- 4.07 Brands, banners (in support of Fishing / fish farming sector)

5 SEA AND FRESHWATER FISHING AND BREEDING

- 5.01 Sanitation
- 5.02 Water management
- 5.03 Irrigation
- 5.04 Research
- 5.05 Aquaculture
- 5.06 Algaculture
- 5.07 Shellfish aquaculture
- 5.08 Crustacean
- 5.09 Fishing
- 5.10 Pisciculture
- 5.11 Cooperatives (in support of Fishing / ish farming sector)
- 5.12 Fishing / ish farming interprofession
- 5.13 Brands, banners (in support of Fishing / fish farming sector)

6 MULTI-INDUSTRY

- 6.01 Cooperatives
- 6.02 Distribution
- 6.03 Brands, banners (in support of multi sector)

7 AGRICULTURAL SERVICES AND PROFESSIONS

- 7.01 Travel agency
- 7.02 Banking / Insurance
- 7.03 Camping, Hotel industry, Accommodation that is nature or farming themed
- 7.04 Centre / Sports association / Federation that is nature or farming themed
- 7.05 Consulting / Information Technology / New Technologies
- 7.06 River and sea cruise
- 7.07 Publishing / Press / Documentation
- 7.08 Museum / Theme Park / Leisure Centre that is nature or farming themed
- 7.09 Insurance scheme / Superannuation fund
- 7.10 Ecotourism

8 ENVIRONMENT AND ENERGY

- 8.01 Architect, Research firm, Consultancy
- 8.02 Heating, air-conditioning
- 8.03 Construction, Renovation
- 8.04 Fossil sources
- 8.05 Renewable energy: watter, wood, wind...
- 8.06 Ecological Materials, Supplies
- 8.07 Ecological Furniture, Design
- 8.08 Sustainable solutions for the environment
- 8.09 Sustainable solutions for the farm
- 8.10 Sustainable solutions for housing
- 8.11 Energy, Processing, Recycling

9 ANIMAL FEED AND CARE

- 9.01 Additives, minerals
- 9.02 Compound feeds / Food supplements
- 9.03 Products and tools for animal health and hygiene
- 9.04 Veterinary services

10 LIVESTOCK-RAISING BUILDINGS AND EQUIPMENT

- 10.01 Design, construction and equipment for farm building
- 10.02 Stables, pens, shelter and fencing, cages
- 10.03 Identification
- 10.04 Agricultural machinery
- 10.05 Handling
- 10.06 Penning equipment
- 10.07 Weighing equipment
- 10.08 Milking equipment, dairy equipment
- 10.09 Feeding equipment and systems, troughs
- 10.10 Animal husbandry equipment
- 10.11 Others equipments
- 10.12 Carpets, grids
- 10.13 Animal transport
- 10.14 Farming produce transport vehicles
- 10.15 Farming utility vehicles

11 ACCESSORIES FOR FARMING, HUNTING AND FISHING, FISH-KEEPING

- 11.01 Working clothing: trouser, jacket, rain suit
- 11.02 Leisure clothing
- 11.03 Footwear
- 11.04 Protection equipment
- 11.05 Guns and ammunition: archery, hunting weapons, engraving
- 11.06 Horns
- 11.07 Rider equipment
- 11.08 Hunting and fishing equipment
- 11.09 Equine equipment (reins, bridles, halters, saddles, covers)
- 11.10 Equipment and accessories (raised observation hides, fishing rods, lines, bait, sights)
- 11.11 Specialist vehicles (quads, fishing boats, etc.)

12 OFFICIAL BODIES AT NATIONAL / INTERNATIONAL LEVEL

- 12.01 Communications collective
- 12.02 Ministry / Chamber of Commerce / Chamber of Agriculture
- 12.03 Office - Consular Body
- 12.04 Promotion committee / body
- 12.05 Food / cosmetics product quality certification body
- 12.06 Public and Professional Body
- 12.07 Research / Teaching / Technical Institute / Training / Employment
- 12.08 Trade Union, Federation, Association, Club (national, international)

13 OFFICIAL BODIES AT REGIONAL / DEPARTMENTAL LEVEL

- 13.01 Chamber of Agriculture, Promotion Committee
- 13.02 Chamber of Agriculture, Promotion Committee supporting the breeding sector
- 13.03 Regional Council / General Council
- 13.04 Tourist office / Tourist information centre
- 13.05 Trade Union, Federation, Association, Club (regional, local level)

14 GARDENING AND VEGETABLE

- 14.01 Garden centre
- 14.02 Natural, dry, synthetic floral compositions
- 14.03 Constructions, Garden equipment
- 14.04 Gardening equipment
- 14.05 Natural and synthetic lawns, plants, trees and shrubs
- 14.06 Gardening tools and accessories
- 14.07 Powered tools and equipment
- 14.08 Plant care products and fertiliser
- 14.09 Recovery, recycling and composting of natural waste
- 14.10 Seeds, market garden plants, bulbs and onions
- 14.11 Landscaping and gardening services
- 14.12 Potting soil and fertiliser

15 ALCOHOLIC DRINKS (WINES)

- 15.01 Champagne
- 15.02 Crémants and blanquettes sparkling white wines
- 15.03 Cellar equipment
- 15.04 Foreign white wines
- 15.05 Alsace-Lorraine wines
- 15.06 Bordeaux wines
- 15.07 Burgundy wines
- 15.08 Corsican wines
- 15.09 Vallée du Rhône wines

15.10	Liqueurs, Pineau, Floc, Ratafia, Cartagène, Macvin
15.11	Provence wines
15.12	Naturally sweet wines, Muscat, Rivesaltes, Banyuls
15.13	Beaujolais wines
15.14	Val de Loire and Centre wines
15.15	Jura and Savoie wines
15.16	Languedoc-Roussillon wines
15.17	Wines from south-west France
15.18	Foreign rosé wines
15.19	Foreign red wines
16	NON-ALCOHOLIC AND ALCOHOLIC DRINKS (EXCLUDING WINES)
16.01	Armagnac
16.02	Beers, alcohol-free beers
16.03	Hot beverages (coffee, tea, hot chocolate)
16.04	Calvados
16.05	Ciders, perries
16.06	Cognac
16.07	Water
16.08	Fruit spirits
16.09	Fruit juice, vegetable juice, fruit crèmes
16.10	Fruit liqueurs and fruit spirits
16.11	Marc and liqueur brandy
16.12	Pastis, absinthe
16.13	Pommeau
16.14	Rum, punch, cocktails, aperitifs
16.15	Cordial, lemonade
16.16	Vodka, Tequila, Gin
16.17	Bourbon whiskey
17	FRUIT AND VEGETABLES
17.01	Jams, stewed fruit, fruit coulis
17.02	Fresh or dried fruits, fruit spirits, fruit cordial
17.03	Fresh or dried vegetables, crystallised vegetables, tinned vegetables
18	BUTCHER PRODUCTS, CURED MEAT, DELICATESSEN ITEMS
18.01	Duck confits, goose, pork, cassoulet
18.02	Preserves and culinary preparations, snails
18.03	Fresh or tinned foie gras
18.04	Game, venison, stag, wild boar
18.05	Salt meats, traditional cooked pork meats
18.06	Sausage, sausage eaten cold and sliced, andouille, andouillette, smoked pork belly
18.07	Terrines, pork pies, rillettes, black puddings, tripe, offal
18.08	Ostrich meat, bison
18.09	Beef, veal, lamb, pork
18.10	Smoked meats
18.11	Poultry, rabbit
19	BREAD, PASTRIES, BISCUITS, JAMS, CHOCOLATE
19.01	Chocolates, traditional confectionery
19.02	Jams, stewed fruit, fruit coulis
19.03	Flour, semolina, rice, pasta
19.04	Galettes (round, flat biscuits), pancakes, waffles
19.05	Traditional cakes and biscuits
19.06	Italian-style ice cream
19.07	Traditional ice cream
19.08	Honeys and products derived from honey
19.09	Traditional breads
19.10	Regional specialities
19.11	Foreign specialities
19.12	Fruit sorbets
20	CHEESE AND DAIRY PRODUCTS
20.01	Eggs
20.02	Dairy products (milk, butter, cream)
20.03	Cancoillotte
20.04	Pasta filata cheese
20.05	Fresh cheese spread
20.06	Surface-ripened cheeses
20.07	Soft cheeses with washed rinds
20.08	Blue cheese
20.09	Boiled cheese
20.10	Hard cheese
20.11	Ewes' cheese
20.12	Goats' cheese
20.13	Processed cheese
20.14	Fromages frais, yoghurt and milk-based desserts
21	GROCERY PRODUCTS
21.01	Coffee, tea and cocoa
21.02	Spices
21.03	Ginseng
21.04	Oils, vinegars, sauces
21.05	Olives, gherkins, peppers, mustard, tapenade
21.06	Aromatic plants and herbs
21.07	Salt, pepper
21.08	Vanilla
22	SEAFOOD PRODUCTS
22.01	Bisks, soups
22.02	Caviar, trout eggs, salmon eggs, lumpfish roe
22.03	Shellfish (Oysters, mussels, cockles, winkles, clams, scallops, whelks, others)
22.04	Oils, vinegars, sauces

22.05	Olives, gherkins, peppers, mustard, tapenade
22.06	Aromatic plants and herbs
22.07	Salt, pepper
22.08	Seafood: fresh or tinned
22.09	Fresh fish in fillets, marinated or tinned
22.10	Fish terrine, surimi
23	RESTAURANT AND BAR
23.01	Bar (drink exclusively)
23.02	Regional cuisine
23.03	International cuisine
23.04	Regional fast-food
23.05	Foreign fast-food
23.06	Sale of regional products
23.07	Sale of foreign products
24	CRAFTS AND HERITAGE OF THE RURAL LIFE FROM FRANCE IN CONNECTION WITH AGRICULTURE (EXCEPT INDUSTRIAL PRODUCTION)
24.01	Wood
24.01.01	Cane
24.01.02	Decoration on wood
24.01.03	Furniture and decoration
24.01.04	Original items
24.01.05	Paper
24.01.06	Pipe
24.01.07	Hoof
24.01.08	Sculptures
24.01.09	Barrel
24.01.10	Basketwork
24.02	Leather
24.02.01	Boots
24.02.02	Glove
24.02.03	Leather goods
24.02.04	Saddlery
24.03	Metal
24.03.01	Armory
24.03.02	Artistic cutlery
24.03.03	Ironworks
24.03.04	Foundry, pewter work
24.03.05	Metal sculpture
24.04	Stone
24.04.01	Fountain
24.04.02	Engraving on stone
24.04.03	Stone furniture and decoration
24.04.04	Stone sculpture
24.05	Feather
24.05.01	Furnishing: Seat upholstery
24.05.02	Clothing
24.05.03	Bedding: duvet, quilt, pillow, bolster
24.06	Earth
24.06.01	Ceramics (earthenware, porcelain)
24.06.02	Decoration on ceramic (enamelling, painting, etc.)
24.06.03	Stoneware, porcelain, terracotta, raku
24.06.04	Figurine made in Provence
24.07	Handloom
24.07.01	Beret, cap, hat
24.07.02	Restoration of textiles, tapestry, carpet
24.08	Popular traditions
24.08.01	Saddler
24.08.02	Cane worker and repairer of rush seats
24.08.03	Candle and wax candle manufacturer
24.08.04	Stove
24.09	Glass
24.09.01	Decoration on glass (enamelling, engraving, carving)
24.09.02	Mirror-making
24.09.03	Glass, crystal glass- making
24.09.04	Stained glass
25	NEW TECHNOLOGIES
25.01	Connected objects
25.01.01	Building, winery, etc.
25.01.02	Management and control atmosphere and temperature
25.01.03	Weather Services
25.02	Production systems service tools
25.02.01	Decision support tools
25.02.02	Living organisms management tools
25.02.03	Protection and enhancement of crops tools
25.02.04	Crops management softwares
25.02.05	Exploiting agronomic data tools
25.02.06	Monitoring
25.03	Digital Innovations
25.04	Community platforms
25.04.01	Information platform, social networks
25.04.02	Financial services (crowdfunding, etc.)
25.05	Information and consulting
25.06	Production 4.0
25.07	Short circuit platform
25.07.01	Short BtoB circuit platform
25.07.02	Short BtoC circuit platform
25.08	Operator
25.09	Association, Collective, Federation
25.10	Innovative production systems

1. ACCEPTANCE OF CONTRACT DOCUMENTATION

The present terms and conditions (hereinafter referred to as the "Terms and Conditions") shall apply to all those exhibitors (hereinafter referred to as the "Exhibitor(s)") who make a request for admission to the Paris International Agricultural show 2024 (hereinafter referred to as the "Show") organised by COMEXPOSIUM (French Simplified joint stock company with a share capital of €60,000,000 whose registered office is located 70 avenue du Général de Gaulle - 92058 Paris La Défense cedex, registered in RCS NANTERRE under number 316 780 519, hereinafter referred to as the "Organiser") at the exhibition centre PARIS EXPO PORTE DE VERSAILLES (hereinafter referred to as the "Site").

Within the context of its application form, the Exhibitor confirms having read through these Terms and Conditions, the General Rules for Commercial Events and, where available, any Specific Rules of the Show, as well as all the information concerning the details of the Exhibitor's participation in the Show, available in the "Practical Information" section of the Exhibitors' Space which can be accessed from the Show's website (hereinafter Contractual documents), and undertakes to accept all the clauses thereof, without reservation or restriction.

Admission to the Show entails the Exhibitor's complete acceptance of the Contractual documents, except agreed otherwise between the Organiser and the Exhibitor.

The Organiser reserves the right to modify these Terms and Conditions without notice. Any changes hereto will be previously brought to the Exhibitor's attention.

Modifications resulting from changes in the applicable regulations and/or relating to health and personal and/or property safety will have immediate effect, without the need to obtain any approval or sign any document on the subject. These modifications will be brought to the attention of the Exhibitors without delay, without them being entitled to claim any compensation in relation to these amendments.

2. COMMITMENT - ADMISSION

Any application to the Show are strictly personal to the Exhibitor. Any application to the Show are subject to a prior examination by the Organiser who reserves the right to assess and verify, at its sole discretion and without the following list being neither exhaustive nor compulsory:

- the creditworthiness of the applicant,
- the compatibility of the applicant's activities with the nomenclature of the Show,
- the match between the products or services offered by the applicant and the positioning of the Show,
- the neutrality of the message that the applicant could deliver in the context of the Show.

Any form of proselytism and/or militantism that could interfere with the smooth running of the Show is strictly prohibited.

Any application coming from those who remain indebted to the Organiser or any company from the Comexposium Group and/or in dispute with the Organiser or any company from the Comexposium Group will not be considered.

The Organiser will notify the Exhibitor of its decision (approval or rejection of the application) by electronic mail.

In the case of the Organiser's approval of the application to the Show, the Organiser and the Exhibitor will be definitely committed one to the other by means of a contract whose contents comprise the Exhibitor's application as approved by the Organiser and the Contractual documents.

Consequently:

- the Organiser commits to provide the Exhibitor with a stand that matches the characteristics indicated by the Exhibitor in its application and will supply the additional services requested in that application, without prejudice to the provisions set out in Clause 11 below,
- the Exhibitor commits to pay the amounts indicated in its application and will comply with the Contractual documents.

The services ordered by the Exhibitor and which the Organiser undertakes to provide are independent and divisible.

Except if the Exhibitor cancels its participation consequently to a modification of the Terms and Conditions or a modification of the dates and/or Site under the conditions, in the forms and within the time limit prescribed in article 3, the Exhibitor may not cancel its participation in the Show for any reason whatsoever, including in the case of a disagreement on the space allocated to it under the conditions of Clause 11 below. In the event of rejection of the application, the Organiser will, where applicable, refund to the Exhibitor the amount corresponding to the first payment already made by the Exhibitor. It is expressly specified that the Organiser reserves the right to reject any application as it sees fit and cannot be held liable for any damages. The Organiser reserves the right not to consider applications submitted after the deadline for registration defined by the Organiser. After this date has passed, the Organiser no longer guarantees the availability of the proposed stands.

Finally, it is expressly specified that under no circumstances shall an admission to the Show oblige the Organiser to admit the Exhibitor to any future sessions of the Show or any other event of the COMEXPOSIUM Group to which the Organiser belongs, and shall not confer upon the Exhibitor any booking rights or priorities.

3. SHOW ORGANISATION TERMS

The Organiser determines and may modify the organisational arrangements of the Show. In particular, the Organiser determines the Site where the Show will be held, its opening and closing dates, its duration, the opening and closing hours of the Site where the Show will take place, the layouts of the Show, the schedule of events and the registration closing date. The Organiser bears costs and incurs expenses prior to the holding of the Show (management of registrations, advertising and promotion of the Show, etc.).

In the event of cancellation of the Show other than in the cases referred to in articles 27 and 28 below, the Organiser will immediately notify the Exhibitors by any written means and the sums received by the Organiser will be refunded to the Exhibitor.

In the event the Show is postponed to a later date and/or relocated to a different Site, other than in the cases referred to in articles 27 and 28 below, these changes shall be notified to the Exhibitor by any written means. Unless the Exhibitor cancels its application to participate by means of registered post with confirmation of delivery, sent to the Organiser within 8 days of the said notification, the new dates and/or new Site hosting the Show are deemed to be accepted by the Exhibitor. The Organiser will retain the amount of the deposit and/or participation fees already paid by the Exhibitor for participation in the postponed Show and the Exhibitor remains liable to pay the full amount due in respect of his participation in the postponed Show in accordance with the payment terms as amended mutatis mutandis.

In the event of a modification of these Terms and Conditions which would not have immediate effect as set out in article 1, the Exhibitor will be notified of this change by any written means. Unless the Exhibitor cancels its application to participate by means of registered post with confirmation of delivery, sent to the Organiser within 8 days of the said notification, the Exhibitor will be considered as having accepted the amended version of the Terms and Conditions. The Parties expressly agree that only substantial modifications concerning articles 1, 2, 3, 5, 9, 27 and 28 of these Terms and Conditions give the Exhibitor the right to cancel its participation in the Show within the following 8-day period, it being specified that modifications concerning the duration of the Show and/or the procedures for opening and closing the Site do not give the Exhibitor the right to withdraw his request to participate.

4. INVOICING TERMS

All prices stated on the Organiser's documentation and on the Show's website are expressed in euros exclusive of taxes. In accordance with the legislative and regulatory requirements that apply to these services, the value added tax at the current applicable rate will be added.

5. PAYMENT TERMS

Payment of contractually due amounts shall be made as they fall due and in the following manner:

- the first instalment (deposit): shall be paid with the application form sent by post or when the Exhibitor submits its online application, by cheque or bank transfer or, when the application is submitted online, by debit card or at any other date fixed by the Organiser and stated in the application form,
- the second instalment (deposit): at the date fixed by the Organiser and stated in the application form, either 09/30/2023 ;
- the balance shall be paid no later than fifteen (15) days after the date of issue of the balancing invoice, by cheque or bank

transfer. No discounts are available for early payment or payments on account.

Registrations occurring less than thirty (30) days before the opening of the Show must be paid in full by the Exhibitor no more than eight (8) days after the date on which the corresponding invoice was sent to the Exhibitor. That time frame will be reduced to two (2) days if the Exhibitor registers fewer than eight (8) days before the Show opens, and in all instances, payment must be received by the Organiser at least two (2) days before the Show opens. All requests for an equipped stand submitted after registration shall be payable in full at the time of request. All amounts should be made payable to the Organiser and must be in euros.

6. SECURE PAYMENT AND PROOF OF TRANSACTION FOR ONLINE APPLICATIONS

The Show website is protected by a secure payment system. The Organiser has adopted the Worldline encryption procedure, which encodes and protects confidential information.

Unless proven otherwise, data recorded by the Organiser shall constitute proof of all dealings between the Organiser and the Exhibitor.

Data recorded by the payment system constitutes proof of the financial transactions.

7. LATE AND MISSED PAYMENTS

Any amounts that remain outstanding after the invoice payment date, will result in the automatic application of late payment interest equal to three times the statutory interest rate, starting from the day following the invoice due date.

If the payment deadlines set out in Clause 4 "Payment Terms" above are not respected, a fixed fee of €40 for debt recovery fees shall be charged by the Organiser in addition to the late payment penalties referred to above [Art. L441-3, L441- 6 and D445-5 of the French Commercial Code]. This fixed fee does not preclude any other fees incurred by the Organiser in recovering unpaid invoices.

Once a stand location has been allocated to an Exhibitor, the balance must be paid before the date stated on the invoice.

Stands will only be made available to Exhibitors once full payment has been received.

8. VAT

Exhibitors from outside France can obtain a VAT refund as follows:

* For companies from European Union member countries:

- Submit the refund request via the appropriate online State portal where the Exhibitor is registered in accordance with the provisions of Directive 2008/9/CE of 12 February 2008. In France, this is the fiscal portal at www.impot.gouv.fr.

- A digital copy of the original invoices for all sums over €1,000 excl. tax must be submitted with the online refund request.

- The refund request must be submitted by 30 September of the calendar year that follows the refund period.

* For companies from countries outside the European Union:

The Exhibitors concerned must appoint a tax representative in France to carry out all tax formalities.

9. TERMINATION CLAUSE – PENALTY CLAUSE

91. If the Exhibitor fails to pay any of the amounts it owes by the due date regardless of the reason, the contract binding it to the Organiser will be terminated seven (7) days after the Organiser has sent a formal notice expressly stating the terms of this Clause 91 to the Exhibitor by any written means, when the breach remains unresolved.

If the Exhibitor expresses the intention of cancelling its participation to the Show, regardless of the reason, the Organiser may implement this termination clause by sending it a formal notice to abandon the cancellation and confirm its participation within seven (7) days.

That period of seven (7) days will begin on the date of the formal notice's notification to the Exhibitor.

The contract will automatically be terminated upon expiration of the above time frame, without the need for the Organiser to have the termination recorded by the courts, and the Organiser will immediately be free to dispose of the space allocated to the Exhibitor.

In the event of termination of the contract in application of this clause, the Exhibitor remains liable to pay the Organiser the full price of its participation in the Show. Consequently, the amounts previously paid will definitely remain the property of the Organiser and any outstanding amounts will immediately fall due.

92. As an exception to the above, the contract between the Exhibitor and the Organiser will immediately be terminated as of right and without formal notice:

- if the Exhibitor does not occupy its stand by the day before the Show opens to the public, regardless of the reason,
 - in the event of the Exhibitor's registration less than thirty (30) days before the Show opens, if the payment stipulated in Clause 5 of these Terms and Conditions is not made within the time frame set out in the said clause [either eight (8) days or two (2) after the invoice was sent and, in any case, at least two (2) days before the Show opens], regardless of the reason.
- In the cases mentioned in article 92, the consequences of termination will be the same as those provided by article 91.

10. INSURANCE

10.1. Civil liability:

The Exhibitor will not be responsible for any damage that the Exhibitor might cause to third parties, including the manager or the owner of the Site hosting the Show.

Consequently, the Exhibitor will, at least ten (10) days before the scheduled Show set-up date, take out insurance contracts with insurance companies certified to perform insurance transactions in France, covering the financial consequences of any liability that may be incumbent upon it for reasons of bodily harm or material or immaterial damage caused to third parties, including the manager and the owner of the Site, as a result of its activity during its participation in the Show (including during the set-up and break-down periods).

At the Organiser's request, the Exhibitor will supply the corresponding current certificate from its insurer, stating the policies taken out, their total sums and their period of validity. Failing this, the Organiser reserves the right to refuse the Exhibitor's access to the Show, without compensation.

10.2. Tenant risk and the Exhibitor's property

Furthermore, the Organiser will not be responsible for:

- property damage caused to the Site's manager and/or owner, affecting personal or real property, in the event of the occurrence of any of the following events: fire, lightning, explosion, water damage, terrorist attack or natural catastrophe.
 - damage caused to property owned by the Exhibitor or placed in its care.
- Consequently, in order to meet the requirements of the company managing the Site, the Organiser will automatically invoice the Exhibitor for the tenant risk / property damage insurance taken out by Comexposium Assurances, under the conditions set out in point 10.3 below.

As applicable, if the Exhibitor can provide proof of its subscription to a tenant risk policy by sending the "certificate of insurance" form to the Organiser at least 10 days before the Show's set-up begins, duly signed and bearing its insurance company's stamp and stating the benefits provided with a minimum of €3,000,000 per claim, the aforementioned tenant risk / property damage insurance will be cancelled and refunded in full, if already paid. By returning that certificate and requesting the cancellation and, if applicable, the refund of the amount invoiced by the Organiser in the name of tenant risk / property damage insurance, the Exhibitor will no longer receive either form of cover making up the Organiser's insurance policy.

10.3. Insurance provided by the Organiser:

a) Insurance covering tenant risk and the Exhibitors' property:

The insurance contract taken out by COMEXPOSIUM ASSURANCES on behalf of the Exhibitors covers both:

- property damage caused to the Site's manager and/or owner, affecting personal or real property, in the event of the occurrence of any of the following events: fire, lightning, explosion, water damage, terrorist attack or natural catastrophe, up to €3,000,000 per claim,
- damage to the Exhibitor's property.



STANDARD TERMS AND CONDITIONS FOR THE LETTING OF EXHIBITION FLOOR SPACE AND STAND EQUIPMENT

The amount of cover is specified in the Insurance Rules appended to the application form and is also accessible on the Show website, subject to any changes to the insurance conditions. By taking the insurance, as detailed in the said Insurance Rules, the Exhibitor is taking insurance with COMEXPOSIUM ASSURANCES, who is the subscriber.

b) Supplementary insurance cover for the Exhibitor's property:

The Exhibitor may also submit a request to the Organiser to subscribe to insurance for:

- property damage: additional insurance on top of the amounts covered by the principal policy with payment of a premium calculated on the additional capital value, plasma screens: a specific insurance policy must be taken out.

104. Waiver of all recourse

a) Against the Site manager and/or Site owner company:

Executing the commitments undertaken by the Organiser towards the Site manager and/or Site owner company, the Exhibitor, by the mere fact of its participation, declares that it waives all recourse that it or its insurers may be entitled to make against these companies and their respective insurers for any damage covered by the tenant risk policy and for any direct or indirect losses the latter parties may cause to its property, equipment and fittings as well as any caused to that of its agents, and additionally for any operating losses and/or extra costs regardless of the cause, with the exception of malicious acts.

In addition, the Exhibitor declares it waives all recourse against the Site manager and/or Site owner companies and their respective insurers in the case of one of the following events occurring, with harm caused to the Exhibitor:

- fire damage, theft, water damage, damp or any other situation affecting its own property, with the Exhibitor being required to insure itself against these risks,
- abnormal actions by other Site occupants, their staff or suppliers, or visitors,
- interruption or inadvertent functioning of the water, gas or electricity supply, the air conditioning or other general system, the suspension or shut-down, even for an extended period, for a reason out of the control of the Site manager and/or Site owner companies of fluid systems including the automatic fire extinguisher network, heating and air conditioning systems, or any one of the equipment items shared by the Site,
- contamination of the heating, water or air conditioning networks for a reason out of the control of the Site manager and/or Site owner companies,
- security measures taken by the Site manager and/or Site owner companies and/or by any government authority, should these cause harm to the Exhibitor. The Exhibitor undertakes to obtain the same waiver from its insurers.

b) Against the Organiser:

The Exhibitor also declares it waives all recourse that it or its insurers may be entitled to make against the Organiser and its insurers in regard to damage covered by the tenant risk policy and direct or indirect damage its property, equipment and fittings may suffer as well as that of its agents, as well as for any operating losses and/or extra costs regardless of the cause, with the exception of malicious acts.

The Exhibitor undertakes to obtain the same waiver from its insurers.

It is further specified that, on the basis of reciprocity and excepting malicious acts, the Organiser and its insurer waive any claim against the Exhibitor and its insurer for damage affecting any property, equipment and fittings belonging to the Organiser and which the Exhibitor is responsible for. It is further specified that this waiver is not applicable for any loss or damage that may affect the Site's buildings, fittings and equipment owned by the Site manager and/or Site owner company and that has been given into the care of the Exhibitor.

11. ALLOCATION OF STANDS

The Organiser will draw up a Show floor plan and allocate stand areas as applications are received, taking into account the Show's different sections. The Organiser will do its best to take into account the wishes expressed by the Exhibitors and the nature of the products exhibited. So as to be able to do this, and taking into account the inherent constraints imposed in the placement of Exhibitors, the Organiser reserves the right to modify the surface area requested by the Exhibitor, up to a maximum of 20% and to modify the corresponding invoice accordingly, without this giving the Exhibitor the right to cancel its application. The Organiser alone can determine the general arrangement of the Show, as well as the arrangement of the stands at the Site. Participation in previous events does not give the Exhibitor any special rights to stand locations.

Any complaints made by an Exhibitor about the allocation of stand areas should be addressed in writing to the Organiser within seven (7) days of receiving of the Show's floor plan. The Organiser will review such complaints if they are supported by detailed documentation that clearly sets out the serious nature of, and/or the reasons for, the complaint. If the Exhibitor has not contacted the Organiser within seven (7) days of sending the features of the Exhibitor's location, the Exhibitor shall be deemed to have accepted the stand allocated to it. Under no circumstances shall the Organiser be held liable for any consequences arising (disturbances, commercial damages among other things) from the location of a stand allocated to an Exhibitor.

12. SUBLETTING/SHARED EXHIBITING

The Exhibitor may not provide advertising services on any media for a company that is not itself an Exhibitor. Furthermore, the Exhibitor is prohibited from assigning or subletting any stand or part of any stand area that it has been allocated without prior written agreement from the Organiser stating its partners (co-exhibitors, corporation represented...). If the Organiser agrees to the latter, the Exhibitor must pay individual registration fees for each of the companies being on its stand. The Exhibitor will ensure that any sub-lessee on its stand complies with the Contractual documents. The Exhibitor is liable notably for any breach of the Contractual documents committed by any sub-lessee on its stand. Moreover the Exhibitor hereby holds harmless the Organiser against any dispute, claim, charge, judgement and/or miscellaneous disbursements that may arise as a consequence of any company present on its stand in relation to their participation in the Show.

13. STANDS

a) Stand use - compliance with applicable laws and regulations

Exhibitors are required to be familiar with and comply with all applicable regulations in force at the time of the Show, whether issued by public authorities or by the Organiser, in particular the no-smoking rules that apply to the public areas, the Fire Safety Regulations and the Health and Safety Regulations. The Fire Safety Regulations and the Health and Safety Regulations will be communicated to Exhibitors in the Exhibitor's Guide.

The Organiser prohibits the operation of any stand that does not comply with these regulations.

The Exhibitor agrees to comply with all laws and regulations that apply to its business and/or the services and businesses that it wishes to develop within the scope of its participation in the Show. To this end, the Exhibitor will lodge all mandatory declarations and obtain the necessary approval and/or accreditation (including for selling and giving away drinks to be consumed on site) so that under no circumstances shall the Organiser have cause to be concerned. Lastly, the Exhibitor will not cause any discomfort (noise, odour, etc.) to neighbouring Exhibitors or negatively impact the Show's organisation.

b) Exclusive services of the stand

To optimise the safety of people and property during the Show, Exhibitors wishing to order caretaking, cleaning and handling services ratify the preselection and negotiation carried out by the Organiser by authorising it to enter into the service provision agreement(s) in its name and on its behalf. It acknowledges having read the essential conditions of these agreements at the time of registering, and having been informed of the need to refer to the Exhibitor's Guide. The Organiser's mandate shall end upon conclusion of the service provision agreement (cleaning, handling and/or caretaking). Performance of the contract and its follow-ups shall therefore be exclusively managed by the Exhibitor and the service provider, to which it must directly pay the price of the service without COMEXPOSIUM being its agent. Any complaint must therefore be sent to and dealt with directly by the Service Provider. The Organiser shall remain third party to this contractual relationship. In any event, pursuant to this mandate, only the Exhibitor shall be bound to the service provider in question. The Exhibitor may not seek the liability of the Organiser under any circumstances, save for the missions conferred as strictly defined previously

c) Damage

Unless stated otherwise, the stand area, the stand itself and any equipment made available to the Exhibitor by the Organiser shall be deemed to be in good condition. The leased stand must be returned to the Organiser in a clean condition and cleared of any rubbish. The stand and any equipment provided as stand fittings must be returned to the Organiser in good condition. Any damage caused to the occupied space, the stand, the supplied equipment or the existing infrastructure recorded upon return of the stand will be invoiced to the Exhibitor.

d) Stand occupation

The Exhibitors will occupy their stands no later than the day before the Show opens to the public.

The stand must be continually occupied by the Exhibitor during opening hours of the Show to the public.

14. PERMITTED PRODUCTS, BRANDS AND SERVICES

The Exhibitor is prohibited from exhibiting at its stand any products, brands and services other than those listed on its application form.

Moreover, the Exhibitor hereby declares and warrants that it holds all intellectual property rights relating to the products and/or services exhibited, or that it has been authorised by the rights' holder to exhibit the products, brands or services at its stand.

The Exhibitor hereby warrants that the products and/or services it is exhibiting comply with all current applicable safety standards and accepts full liability for any defects in the aforementioned products and services; as such the Organiser cannot be held liable in this respect.

15. VISIBILITY

The Exhibitor shall be solely liable for the contents of all information supplied by it and intended to be broadcasted by the Organiser on the Show's website, and in particular for information about itself and its products and/or services and their characteristics, performance, prices, etc.

The Exhibitor hereby warrants that the aforementioned information is lawful and in particular that it complies with all current regulations relating to the name, offer, presentation, user manual, and description of the scope and terms of the warranty covering the goods, products or services that it is presenting online and, more generally, that this information complies with all current advertising and consumer protection laws.

The Exhibitor has sole liability for the publication of all texts, logos, illustrations, photographs, images, products and brands and the Exhibitor alone must hold the relevant reproduction rights. The Exhibitor holds harmless the Organiser against any amicable dispute and judicial proceedings brought by a third party.

16. ILLICIT TICKET TOUTING

The act of offering for sale or showing with the intention to sell or transfer or supplying with the intention to sell or transfer any Show access passes (entry passes, invitations, tickets etc.) in a public or private place or on the Internet, without the authorisation of the Organiser, is a criminal offence punishable by questioning and arrest by the police and a fine of €15,000. The fine is increased to €30,000 for repeat offenders provided in article 313-6-2 of the Penal Code).

17. INVITATION CARDS

The copying or re-sale of invitation cards is strictly prohibited and shall be subject to prosecution and other sanctions provided in article 313-6-2 of the Penal Code). If the fraudulent use of an invitation card (re-sale, copying, theft, etc.) is brought to its attention, the Organiser reserves the right to withdraw the invitation. The invitation cards ordered, billed and not distributed, are neither taken back nor reimbursed.

18. DEMONSTRATIONS AND OTHER EVENTS

a) Demonstrations

Demonstrations may only be held at the Show for those products that require a specific technical explanation. Furthermore, such demonstrations may only take place if the Organiser has given a special prior written authorisation. Demonstrations on a podium raised above the initially planned floor height are strictly prohibited. Demonstrations carried out using a microphone, or which harangue or solicit in any manner, are strictly prohibited. Any full or partial closure of an Exhibitor's stand during normal opening hours to the public and, in particular, during any demonstration, is strictly prohibited without express prior written authorisation from the Organiser.

b) Other events

All attractions, shows and events taking place within an Exhibitor's stand area must be authorised in advance by the Organiser. To this end, the Exhibitor shall provide specific details of the planned event through a dedicated form (equipment and audio devices used, type of event, etc.).

In any event, the loud speakers used may not exceed 30 decibels (dB) and they must face the interior of the stand and be angled towards the floor. The sound level shall not exceed 85 decibels. The maximum duration of an animation per day is limited to 1h40, within the maximum limit of 5 slots of 20 minutes per day (2 in the morning, 3 in the afternoon) and this, at the times fixed in agreement with the Organizer. Failure to comply with these provisions will result in the Organizer of the stand or the animation of the stand concerned closing without notice.

c) Under no circumstances shall any demonstration or event interfere with the neighbouring Exhibitor(s) or the general movement around the Show and, more generally, with the proper running of the Show. Failing this, approval may be revoked without warning.

19. ADVERTISING

All advertising using sound or lighting must comply with the Show's decoration regulations and shall be subject to the prior written agreement of the Organiser. Any such agreement shall be conditional upon the advertising not interfering with any neighbouring Exhibitor(s) or the general movement around the Show and, more generally, with the proper running of the Show. Failing this, approval may be revoked without further warning. Distribution of brochures, vouchers and other printed matter intended to redirect Show visitors to the Exhibitor's stand is strictly prohibited in the aisles and throughout the Site. Only brochures, vouchers and other printed material offered within the Exhibitor's stand are authorised. Any documentation given to any visitor to a stand, such as a business card or order form, must bear the stand name or company name of the Exhibitor as it appears on the application form.

20. BUSINESS PRACTICES / ABSENCE OF A RIGHT TO WITHDRAWAL / UNFAIR COMPETITION

The French Consumer Code expressly prohibits sales at a premium (Article L 121-19 of the Consumer Code), sales at loss (Article L 442-2 of the Commercial Code), pyramid selling (Article L 121-15 of the Consumer Code), tying sales (Article L 121-11 of the Consumer Code) and false sales. Any auctions must be in compliance with current legislation. The Exhibitor will explain to consumers that any purchases made at the Show, other than those subject to a consumer credit agreement (Article L312-18 of the Consumer Code) and those arising from a personal invitation to come to the stand to receive a gift, do not enjoy the right to cancel the purchase. As a result, in the contract proposals made at the Show, the Exhibitor will mention the absence of a cancellation period in clear, legible terms contained in box set apart (Article L 224-59 of the Consumer Code).

Consumers do not benefit from the right of withdrawal for any contract signed with Exhibitors performing their activity under normal conditions as defined in article L 221-1 of the Consumer Code, meaning under normal conditions in accordance with the Terms and Conditions and the General Rules for Commercial Events.

The Exhibitor is hereby expressly prohibited, for the entire period of the Show, from engaging in acts of unfair competition such as conducting surveys and distributing advertising items outside its stand area, where such surveys or distribution give rise to the diversion of visitors to the Show in favour of the Exhibitor.

The Exhibitor is obliged to ensure that any agreements it enters into with visitors to the Show are executed in good faith. In accordance with articles L 612-1 and following of the Consumer Code, the Exhibitor additionally commits to offer to the consumers a mediator in order to solve amicably any dispute arising between them.



STANDARD TERMS AND CONDITIONS FOR THE LETTING OF EXHIBITION FLOOR SPACE AND STAND EQUIPMENT

21. COUNTERFEIT ITEMS

The Exhibitor will personally ensure the protection of all intellectual/industrial property rights related to the materials, products, services and brands exhibited in accordance with any applicable current legislation and regulatory provisions, and the Organiser shall not be held liable for any failure to comply, particularly in the event of a dispute with another Exhibitor or a visitor to the Show. In the event that a competent court finds that the Exhibitor has breached the provisions of the present clause, the Organiser reserves the right to oblige the Exhibitor to comply with any stipulations made in the courts' findings. Failing that, the Organiser reserves the right to refuse entry to the Exhibitor or to enforce any sanctions referred to in the Terms and Conditions without the Exhibitor having the right to claim any compensation.

22. DISPLAYING PRICES

Prices must be shown inclusive of all taxes and in the French language, in accordance with current applicable legislation, and must be clearly displayed to ensure the public is well informed. Any price reduction announcements (discount, rebate or cashback offer) through labelling, marking or display must comply with all current applicable legislation and regulations relating to the advertising of prices to consumers, and may only appear on small posters within the stand area. The maximum size of any such posted notices is 30 cm x 20 cm.

23. SACEM DECLARATION

Exhibitors wishing to play music at their stands must give the Organiser prior written notice of the same. Furthermore, the Exhibitor is exclusively liable for complying with intellectual property laws relating to the playing of music. Thus the Exhibitor shall make any necessary declarations relating to the playing of music to SACEM (the French collecting society) and hereby undertakes to make any requisite payments.

The Exhibitor holds harmless the Organiser against all claims and/or actions brought by a third party as a consequence of the Exhibitor's failure meet its obligations.

24. PHOTOS/BRANDS

The Exhibitor, for no charge, expressly authorises the Organiser and the Comexposium Group to:

- take, should they wish to do so, photos and/or videos featuring the Exhibitor and/or members of its team, as well as any products exhibited at its stand,
- use any such images freely on all media and in particular for the purposes of advertising (including on the internet) in France and worldwide for a period of five (5) years beginning from the date of its application form,
- cite and reproduce, for no charge, its trade mark and company name as a commercial reference for the purposes of communication on any media (including the internet) in France and worldwide for a period of five (5) years beginning from the date of its application form.
- Where applicable, represent, broadcast, reproduce, adapt, record, edit, translate, use, exploit at no cost the materials provided by the Exhibitor during the Show which the latter certifies being the owner of the copyrights or certifies having received all the required authorisations from the owner of the copyrights, and also the interventions of the Exhibitors for the purposes of communication on any media (including the internet) in France and worldwide for a period of five (5) years beginning from the date of its application form.

Any Exhibitor who does not wish for all or part of their stand or any elements thereon (logo, trade mark, model) or any members of their team to appear in photographs or films and/or on the Internet by way of advertising material promoting the Show, must advise the Organiser of this in writing before the beginning of the Show.

Furthermore, any Exhibitor wishing to take photographs of the Show must inform the Organiser in writing beforehand. Given this, the Exhibitor will personally ensure it possesses all necessary authorisations to take photographs at the Show and is exclusively responsible for complying with any image rights enjoyed by Exhibitors, public or any other participant to the Show.

25. CATALOGUE

Only the Organiser is authorised to publish, have re-published and distribute the Show catalogue. All information required by the catalogue publishing team will be supplied by the Exhibitors, who remain responsible for it. Under no circumstances will the Organiser be liable for any omissions or reproduction, composition or other errors that may occur.

26. PRACTICAL INFORMATION

All information about the details of the Exhibitor's participation in the Show can be viewed in the Exhibitors' Space, accessible from the Show's website

27. CANCELLATION OR POSTPONEMENT OF THE SHOW DUE TO A FORCE MAJEURE EVENT

In the event of force majeure, preventing the holding of the Show under the initial terms, the Organiser will have the authority to cancel, modify the date, the duration of the Show and/or the Site, decide its extension or its early closure or adapt the Show to the circumstances without the Exhibitors being entitled to claim any compensation whatsoever.

For the purposes of these Terms and Conditions, will be considered as force majeure («Force Majeure») the following events :

- Any event qualifying as force majeure within the meaning of article 1218 of the French Civil Code, and
- Any event or situation, whether or not it meets the conditions of force majeure within the meaning of article 1218 of the French Civil Code, which makes it impossible to operate the Site and/or to hold the Show or involves risks of disturbance or disorders likely to seriously affect the organisation and the smooth running of the Show or the safety of goods and persons (provided that it is not due to a fault or negligence on the part of the Organiser) such as :
 - fire, explosion, flood, storm, lightning, natural disaster ;
 - riots, strikes, wars, acts of terrorism or actual threat of terrorism ;
 - actual risk to the safety of persons and property ;
 - epidemics and/or health emergencies, and/or health crises or actual health risks ;
 - deterioration of technical equipment making it impossible to operate the Site or compromising the smooth running of the Show ;
 - supply problems regarding consumable materials ;
 - administrative decision to close the Site and/or to prohibit the holding of the Show, requisition, or decision of a third party binding on the Organiser.

In the event of Force Majeure, the Organiser will immediately notify the Exhibitors.

In the event of a cancellation of the Show due to a Force Majeure event, the amounts received by the Organiser will be refunded to the Exhibitors, after deduction of a proportion of the costs and expenses incurred by the Organiser for the holding of the Show (in particular, those relating to administrative costs, organisation, promotion and the conduct of the Show).

The amount refunded to each Exhibitor is calculated in proportion to the price paid by each Exhibitor for its participation in the Show.

In the event of postponement of the Show to a later date and/or to a different Site, in the event of a change in the duration and/or opening and closing procedures of the Show or in the event of adaptation of the Show due to Force Majeure, the amount of the deposit or participation fee paid by the Exhibitor will be retained by the Organiser for its participation in the postponed Show, and the Exhibitor remains liable to pay the full amount due for its participation in the postponed Show in accordance with the terms of payment as amended mutatis mutandis. The Exhibitor is not entitled to claim, under any circumstances, reimbursement of any amount paid or any compensation whatsoever.

28. UNFORESEENABILITY

In the event of a change of circumstances unforeseeable at the time of the conclusion of the contract, making its performance excessively onerous for COMEXPOSIUM, the Organiser reserves its right to cancel the Show or to modify, prior to the Show, the date, the Site, the duration of the Show, as well as the opening and closing hours of the Site which will host the Show. These modifications shall not substantially alter the format of the Show and shall be notified to the Exhibitor with reasonable notice. In the event of cancellation of the Show under the conditions of this article, the amounts received by the

Organiser will be refunded to the Exhibitors, without the Exhibitors being entitled to claim any compensation whatsoever. In the event of a modification of the Show or the conditions of organisation as provided for in this article, the amount of the deposit or the participation fees paid by the Exhibitor will be retained by the Organiser for the participation of the Exhibitor in the Show as modified and the Exhibitor remains liable to pay the full amount due for its participation in the Show in accordance with the terms of payment as amended mutatis mutandis. Exhibitors are neither allowed to demand a partial or total refund of the amount of the participation fee nor to claim any compensation whatsoever. Article 1195 of the French Civil Code, relating to unforeseeable changes of circumstances, does not apply to these Terms and Conditions and to any contract entered into between the Organiser and the Exhibitor on the basis of these Terms and conditions. The Organiser and the Exhibitor declare that the Contractual documents contain the provisions that they have deemed sufficient and necessary to deal with such changes, including the provisions of this Article 28, and that, for the rest, they agree to bear the risk of changes as referred to in Article 1195 of the French Civil Code. Each party expressly waives the right to invoke the provisions of Article 1195 of the French Civil Code, and all rights it might have benefited under that article.

29. PERSONAL DATA

The Organiser, as data controller, processes the Exhibitor's personal data in order to manage its application to participate in the Show and its business relationship with the Organiser in accordance with these General Terms and Conditions of Participation.

Said information and personal data will also be processed for security purposes in order to comply with legal and regulatory obligations, as well as to enable the Organiser to improve and personalize the services that it offers.

Depending on the choices made by the Exhibitor on its application form, the Exhibitor may also receive, by any communications channel, business proposals and news on the Organiser's activities and services.

The Exhibitor's personal data may be processed, on the basis of the consent (which he may withdraw at any time) in order to communicate to him business proposals and news about other Comexposium Group events and/or their partners, by any communications channel. Only the Organiser's in-house teams and the service providers that it has authorized in connection with the organization and management of the Show will have access to the Exhibitor's personal data. If applicable, these data can be communicated to third parties, according to the Exhibitor's choice (the Organiser's partners /Comexposium Group Companies). The personal data that must necessarily be provided are indicated as such on the application form and are necessary for the conclusion and performance of the contract between the Exhibitor and the Organiser. The Organiser will not be able to process the Exhibitor's requests without said data. In accordance with the applicable regulations, the Exhibitor has a right of access, a right of rectification, a right to object to the processing of its data, a right to delete data and to limit its processing and a right regarding the portability of its data. The Exhibitor may exercise these rights at any time by writing to the company COMEXPOSIUM – Salon International de l'Agriculture – 70 avenue du Général de Gaulle – 92058 Paris La Défense cedex or by email at privacy@comexposium.com. Finally, the Exhibitor has the right to lodge a complaint with France's Commission nationale de l'informatique et des libertés (the "Cnil"). The Exhibitor's personal data will be kept for the duration of its commercial relationship with the Organiser and then during a period of 5 years from the date on which the Exhibitor most recently expressed an interest. The data needed to establish proof of the said relationship, the data needed to comply with these General Terms and Conditions of Participation and the data needed in order for the Organiser to comply with its legal and regulatory obligations shall be kept in accordance with provisions in force.

30. SUBSTITUTION OPTION

As part of the execution hereof, the Organiser may at any time be free to:

- be replaced by any company from the Comexposium Group to which it belongs, understood as referring to any controlling, controlled by or placed under the same control as the Organiser (as defined by Article L 233-3 of the Commercial Code), or
- assign or transfer, in any way and to any person of its choice, the rights and obligations ensuing from these Terms and Conditions, namely in the event of sale or lease management of the Show's business assets.

It is expressly agreed that this transfer and substitution will not alter the application to participate in the Show, which the Exhibitor will uphold.

31. COMPLIANCE

The Exhibitor shall abide by all applicable legal requirements governing the duties (especially the Sapin 2 law, the Foreign Corrupt Practices Act and UK Bribery Act for anticorruption requirements), obligations, and internal business practices that shall be transmitted to the Organiser and shall obtain any permits or licenses necessary for its operations. The Exhibitor shall not undertake any action in violation of any applicable legal requirement that could result in liability being imposed on the Organiser. The Exhibitor engages to comply with the internal policies (especially the Code of Business Ethics and the Gift & Hospitality process available on the corporate website of the Organiser (<http://www.comexposium.com/>)) disclosed by the Organiser and any requirement edited by those.

32. COMPLAINTS AND DISPUTES - GOVERNING LAW - JURISDICTION

All complaints must be sent by registered post with confirmation of delivery within ten (10) days of the Show closing.

The parties shall endeavour to settle amicably and rapidly any dispute that may arise between them in relation to the interpretation and/or execution of the contract and these Terms and Conditions. If at the end of a period of 90 calendar days after the date of receipt of the registered letter with acknowledgement of receipt notifying the dispute, the Organiser and the Exhibitor do not reach an agreement, the dispute will then fall within the exclusive jurisdiction of the courts of Nanterre. Participation in the Show and all actions taken in relation to this participation are subject to French law. In case of contradiction between this translation of the General Conditions of Participation and the French version thereof, only the French version shall prevail.

33. TOLERANCE

Any tolerance shown by the Organiser regarding any partial or complete failure by the Exhibitor to carry out any provision(s) set out in the Contractual documents shall under no circumstances, irrespective of the duration or frequency, give rise to any rights which benefit the Exhibitor nor shall such tolerance modify, in any manner, the extent or terms of performance of the Exhibitor's obligations.

34. INVALIDITY

In the event that one or more provisions of these Terms and Conditions are found to be invalid or declared as such under any law or regulation or following a final court decision, the remaining provisions will remain in force and retain their scope of application.

35. INVALIDITY

In the event of any breach of the Contractual documents, the Organiser, having given formal notice if necessary in the presence of a bailiff in respect thereof and where the breach remains unremedied, shall have the right to close the corresponding Exhibitor's stand forthwith and prevent the Exhibitor from entering the stand area, without such an action giving rise to a right to claim material or non-material damages from the Organiser in respect thereof. The Exhibitor shall be liable for any costs arising from the Organiser's intervention (bailiff's fees and/or fees relating to the stand closure). In any event, once any breach has been identified, the Organiser has the right to terminate this contract without incurring liability for any losses suffered by the Exhibitor, and will be free from any commitment towards the latter.

In addition, the Organiser has the right to refuse the Exhibitor admission to any Show organised by any company within the Comexposium Group for a period of three (3) years.

GENERAL TERMS AND CONDITIONS OF SALE FOR COMMUNICATION TOOLS

1. REGISTRATION

The Company COMEXPOISUM [a French Société par Actions Simplifiée with a capital of € 60 000 00, whose registered office is located at 70 avenue du Général de Gaulle - 92058 Paris La Defense Cedex, registered in the Nanterre Trade and Company Register under the number 316 780 519] (hereinafter the «Organiser») organises the Paris International Agricultural Show 2024 event (hereinafter the «Event») which is to be held from February 24th to March 3rd 2024. Given this, communication resource services are offered to Exhibitors and co-Exhibitors and, if specifically approved in writing by the Organiser, to advertisers (hereinafter the «Client») who are not exhibiting at the Event but whose business may be of interest to visitors.

Accordingly, any order of communication tools implies full unreserved acceptance of these general terms and conditions of sale. Any alteration or reservation of any sort made to this document by the Client shall be deemed null and void. No specific condition may override these terms, without the express prior written consent of the Organiser.

These general terms and conditions of sale apply for the whole term of the aforementioned services.

2. ORDERING

2.1. Placing an order

The Client shall place any orders using an Order Form provided by the Organiser (hereinafter the «Order Form») which constitutes a legal and financial commitment by the Exhibitor.

The Client's order must be accompanied by the corresponding payment or proof of payment for the full amount due.

2.2. Order validation

The order shall be deemed to have been accepted by the Organiser if that party does not communicate any reservation or rejection within three working days of receiving the Order Form.

The Organiser reserves the right not to supply the requested service if payment is not received. The Client shall be solely liable for any consequences of late payment.

2.3. Order delivery

The Order is delivered according to the information given by the Client on the Order Form, provided it meets requirements.

The Organiser reserves the right not to proceed with service delivery as requested by the Client, if the latter does not comply with current regulations. In this case, the Organiser will notify the Client and the order will be suspended until further information has been received and the Client agrees to any required modifications.

If, for a previous order, the Client has failed to meet any of its obligations, late payment for example, the sale may be rejected unless the Client can provide satisfactory guarantees or payment in advance. No discount for cash or advance payment will be granted to the Client.

2.4. Amending or cancelling an order

Any requests to amend/cancel the order must be made to the Organiser within the timeframes given on the Order Form. Any amendments to the Order Form shall only be accepted by the Organiser subject to feasibility.

2.4.1. Amending an order

Any amendment that does not involve the removal of one or more articles is deemed to be an amendment to the Order Form. Any amendment to an order already delivered by the Organiser shall be invoiced at the price stated on the Order Form.

2.4.2. Cancelling an order

Any amendment which results in an item being deleted from the Order Form or a Client withdrawing from the Event is deemed to be an Order cancellation.

The Organiser must be notified in writing of any order cancellation within three months of the start of the Event. Under the penalty clause, the Exhibitor will be invoiced 50% of the total amount of the cancelled order.

Any cancellation notified after this time will result in the client being invoiced in full.

3. DESCRIPTION OF COMMUNICATION TOOLS

These general terms and conditions of sale apply to, but are not limited to, the following services: advertising inserts (online or printed materials etc.), sponsoring, Exhibitor workshops, advertising presentations and website inclusion.

3.1. Advertising inserts

a) The Organiser may offer the Client the opportunity to create advertising inserts on several types of media including printed documents, the Event website, the official bag, the badge lanyard, aisle letters, journalist notebooks, «visitor information» display panels and self-adhesive tiles (non-exhaustive list). Advertising space will be allocated according to the space available and the date the advertising order is received.

b) The Client undertakes to declare the existence of an agent contract and to specify the term. The client must also specify whether its agent will purchase the space on its behalf. In the event

that payment is made by the agent, the Client and the agent are jointly and severally liable for payment of the order. No discount will be granted to the agent.

3.2. Sponsorship

The Organiser may offer Clients the chance to sponsor certain events or products in accordance with the terms stated on the Order Form.

3.3. Exhibitor workshops and advertising presentations

The Organiser may offer Exhibitors at the Event the option of organising workshops and advertising presentations under the conditions set out in the Order Form. The workshop and advertising presentation themes chosen by Exhibitors must match the Event's list of topics or be an extension of them and are subject to prior approval by the Organiser.

3.4. Client-organised evening events

The Organiser offers Exhibitors the option of organizing morning and evening events within their stand or in an exhibition space, and outside the opening hours of the Event to the public. Given certain constraints related to the general organization of the Event, the Customer having ordered the possibility of organizing a morning and/or an evening undertakes the following obligations:

- the morning and/or evening must take place on the Client's stand or in a specific space of the Event;
- the Client's guests are not authorized to access the rest of the hall or the Event after it has closed,
- the Client's guests must enter the Show and the stand with an access right (badge, invitation) and the Client's specific invitation card.
- the morning private event will not be able to start before 8:00 am.
- the evening private event must end at 10:00 pm.
- the event zone must be marked out by barriers or cordons,
- the stand's security must be arranged by the Client,
- the Client must provide the Organiser with an estimate of guest numbers in advance.

In any case, no party can be organized by the exhibitors on the day of the rotation of the animals in hall 1.

The price for this service includes a welcome of guests at the entrance which must be requested no later than the evening before, hall security staff and use of the hall's toilet facilities.

The price of the "morning" and/or "evening" service does not provide for the extension of the electricity connection if it is intermittent (stop at 7:30 p.m./8 p.m.).

The Customer must provide as many access rights as there are people participating in his morning and/or evening (badge, invitation). Possibility to buy specific "evening" invitations.

NB: the Customer's invitation card to his morning and/or evening does not constitute a right of access to the Event.

4. BOOKING AND/OR INSERT ORDER

4.1. Order acceptance

Communication tools insert and/or booking requests must be sent to the Organiser using the Order Form. No orders will be accepted over the phone. The booking and/or insert order, accompanied by the required payment, is final.

4.2. Order rejection

The Organiser reserves the right to refuse an order for a tool, creation and so on without explanation should it run contrary to the spirit of the publication, the material or moral interest of the Event or current laws and regulations, particularly regulations governing advertising for weapons, munitions, tobacco and alcohol.

The Organiser also reserves the right to refuse any order depending on the products offered and the number of Client requests already received.

Rejection of an order does not result in any entitlement to damages. Only the price of services ordered shall be refunded to the Client.

4.3. Deadline for submitting a booking and/or insert order

a) Advertising inserts, except advertising inserts on the Show website

The deadlines for submitting insert orders and receiving technical content are stated on the Order Form.

If the technical content is not received by this date, the words «space reserved for» followed by the Client's name and address shall be printed in the booked space, and the insert shall be invoiced according to the terms stated on the Order Form.

Technical expenses for inserts, print proofs, pre-press, printing, correction or re-formatting shall be payable by the Client, unless otherwise stated on the pricing sheet.

b) Insert orders for the Show website

The technical content must be supplied at the same time as the insert order (no element using HTML code is allowed), which corresponds to the final insert sending date stated on the Order Form. If it is not received, the insert will not go ahead and will be invoiced according to the conditions stated on the Order Form.

c) Sponsorship

As sponsorship opportunities are limited, the Organiser will accept the requests received before the date stated on the Order Form. Bookings shall be honoured according to the order in which they are received and availability.

5. DELIVERY DEADLINES FOR ADVERTISING INSERTS

The Organiser undertakes to use all means necessary to ensure the online catalogue is published by the deadlines stated on the Order Form.

As such, the Client undertakes to provide the Organiser with all the necessary technical information for creating its advertising insert within the deadlines stated on the Order Form.

6. COMPLAINTS

6.1. Advertising inserts

For all communication tools published on the Event website, the Client shall have 8 (eight) days from the online publication date to communicate any comments or reservations to the Organiser.

Any comment or reservation must be sent in writing to the Organiser by post or by email to the address expressly specified by the Organiser or its service provider within this timeframe and must explicitly detail the aspects it deems do not comply with the items provided.

The Organiser shall then make the necessary changes within a reasonable time to ensure the insert complies with the content provided and shall notify the Client in writing of delivery of the communication tools. Where applicable, any content provided that is not part of the content initially supplied can give rise to any complaint from the Client.

If no comment or complaint is made within eight (8) days or if there is no cause for comments or complaints with respect to the content provided, the online publication shall be deemed to comply with the content provided and delivery shall be deemed to be definitive and irrevocable.

6.2. Services (other than advertising inserts)

Any complaint about the delivery of services must be sent in writing to the Event's legal representative before the Event is closed to the public in order to be accepted and taken into account. No claims will be accepted after this date.

7. INVOICING AND PAYMENT

The applicable price is that stated on the Order Form; the details of what it includes are stated separately on that Order Form. All prices included in pricing sheets issued by the Organiser are exclusive of VAT and, in accordance with legal and regulatory requirements governing the services, are subject to the addition of VAT at the applicable rate.

7.1. If communication tools are offered to the Exhibitor with its application for admission to the Event, and the Exhibitor orders them at the time of registration, they will be invoiced on the Exhibitor's floor space order.

7.2. Any order placed after registration or orders for communication tools not offered to the Client as part of a Event registration contract will be payable in accordance with the instructions stated on the Order Form.

7.3. The payment may be made by:

- Cheque made out to the Organiser
- Bank transfer. * A copy of the transfer notification and debit confirmation must be submitted to the Organiser.

*The following sentence must appear on the bank transfer request: «Fees paid by the sender.» Orders without payment will not be processed. An invoice with details of VAT will be sent as soon as possible.

8. LATE PAYMENT PENALTIES

In the event of late payment, the services may be suspended. Furthermore, if any sum remains outstanding on the due date specified in the relevant invoices, whether or not that amount is the same as the amount specified in the general terms and conditions of sale, late fees of an amount equal to three times the legal interest rate shall be applied. Those penalties shall be applied starting on the day after the due date stated on the invoice.

In addition to any late payment penalties referred to above, a flat-rate indemnity of €40 in respect of recovery fees shall be required by the Organiser. It is hereby expressly agreed that this flat-rate indemnity shall not preclude any other fees incurred by the Organiser in recovering unpaid invoices.

9. TAX

Exhibitors from outside France can obtain a tax refund as follows:

*For companies from European Union member countries:

- Submit the refund request via the appropriate online State portal where the Exhibitor is registered in accordance with the provisions of Directive 2008/9/CE of 12 February 2008. In France, this is the fiscal portal at www.impot.gouv.fr.
- A digital copy of the original invoices for all sums over €1,000 excl. tax must be submitted with the online refund request.

- The refund request must be submitted by 30 September of the calendar year that follows the refund period.

*For companies from countries outside the European Union:

The Exhibitors concerned must appoint a tax representative in France to carry out all tax formalities.

10. LIABILITY

10.1. Advertising inserts / Sponsorship

The Organiser declines all liability in relation to the content and editing of advertisements. It cannot be held liable for information provided or products offered.

Texts, logos, illustrations, photographs, images, hypertext links, products, brands and generally all works and content used to produce an advertising insert are the responsibility of the Client, which is solely liable for any fees, particularly for reproduction and representation.

The Client releases the Organiser from any liability the latter may incur as a result of the insert produced or distributed at its request.

The Client shall compensate it for any damages it may suffer and guarantees it against any third-party proceedings against it in relation to the insert.

The Client explicitly authorises the Organiser and/or any third party appointed by the Organiser, at no cost, to freely use the logos, photos, illustrations, and more generally all works and content used to produce an advertising insertion, both in France and overseas and without any time restriction, for the purposes of promoting the Event, and/or the Comexposium Group and/or its communication tools.

It is also emphasised that it is not currently technically possible to satisfactorily protect against any form of reproduction, reuse, redistribution, or illicit marketing of all or part of a website. The Client therefore declares that it is aware that any content used on the internet is at risk of being copied and used fraudulently by any user connected to the internet. The Organiser may not therefore be held liable for any counterfeiting or damages suffered directly or indirectly by the Client as a result of this fact.

The Organiser reserves the right to interrupt the service for work to maintain and/or improve its networks. These service interruptions may not give rise to any compensation to the Client.

10.2. Workshops and advertising presentations

Activities taking place in workshops and advertising presentations are solely the responsibility of Exhibitors, the Version du 15 septembre 2017 only role of the Organiser being to provide them with spaces equipped with a screen, a flipchart, a mini-stage, an overhead projector and projection equipment as well as a hostess for welcoming participants and to promote workshops and advertising presentations. Under no circumstances can the Organiser be held liable for the successful running of activities in the workshops and advertising presentations.

10.3. Client-organised morning et evening events

The Client undertakes to take all necessary precautions during evening events to avoid any damage occurring (theft, damage, etc.) to the property for which it is responsible. The stand must therefore be constantly guarded.

It is the Client's responsibility to comply with current anti-smoking legislation and prevent its guests from smoking at the stand. The Client must respect the legislation in force regarding alcohol and to encourage responsible consumption. In case that the Client didn't respect these obligations, the Organizer can close the stand and will decline all responsibility for any consequences that may result of this incident. The Client undertakes to comply with all safety measures laid down by the Organiser. Failing this, the Organiser reserves the right to terminate the evening event and/or close the stand, without prior notice. This disciplinary action shall not entitle the Client to any form of compensation.

11. DISPUTES

Any dispute which has not reached an amicable conclusion shall be settled according to French law, by the courts holding jurisdiction where the Organiser has its head office. Only the text in French shall be deemed authentic.



SPECIFIC REGULATION

These specific regulations apply to exhibitors requesting admission to the Salon International de l'Agriculture de Paris (Paris International Agriculture show: hereinafter the «show»), organised by the company COMEXPOSIUM (simplified joint-stock company with a share capital of €60,000,000, having its head office at 70 avenue du Général de Gaulle - 92058 Paris La Défense Cedex, registered in the Nanterre trade and companies register under no. 316 780 519, hereinafter the «Organiser») at the Porte de Versailles exhibition centre.

A - PROVISIONS APPLICABLE TO ALL EXHIBITORS

1) Provisions concerning the occupation of stands

Exhibitors are expressly reminded that they have undertaken to occupy their stands no later than the day before the opening of the Show to the public, until the time it closes to the public on the last day (see Articles 06.06 and 08.02 of the General Regulations for Commercial Events). Exhibitors must thus be present continuously at their stands from the Show's opening and closure to the public, i.e. 9 a.m. to 7 p.m., throughout the event.

Any total or partial abandonment of the stand, removal of decorative elements and/or partial dismantling for a period of one hour may entail the application of a financial penalty equal to 5% of the amount excluding tax for the total area of the stand per day when a situation of this kind is noted by the Organiser. In addition, any exhibitors wishing to access to their stands outside the access times for exhibitors must request this in writing from the Organiser, explaining their reasons, and obtain its prior consent. As soon as the Organiser asks, they must provide a list of people needing to access the stand outside public opening times.

2) Provisions concerning the layout of exhibitors' stands

Exhibitors undertake to submit plans of their stands in duplicate to the Organiser's Technical Director and to the commercial service at least one month before assembly begins: COMEXPOSIUM SIA Logistics Department- 70, avenue du Général de Gaulle - 92058 Paris La Défense cedex. For the Regions of France sector please refer to the code of conduct. If any items are in violation of the approved proposal, the exhibitor agrees to have them removed at its own expense and risk. Failing this, the Organiser will take this action in the exhibitor's place, with the exhibitor assuming the responsibility and cost.

Exhibitors using the services of decorators are asked to provide them with all the information necessary to create the stand and to send them the exhibitors' guide.

a) Stand with mezzanine

Exhibitors planning to include a mezzanine level at their stand must present the plan to the Organiser's Technical Department. Each plan will be examined according to purely technical criteria, and in terms of the stand's placement. The Organiser reserves the right to prohibit the presence of mezzanines.

Exhibitors or fitters must:

- Provide a dossier including the calculation notes of a control office,
- Have the construction inspected and a technical report prepared by an accredited entity at the end of assembly.
- Ensure that the mezzanine is accessible to persons with reduced mobility, as required by current regulations.

These documents must be presented at the time of the inspection by the Safety Committee.

Requirements:

- Minimum surface on the ground: 150 sq. m.
- Mezzanine area: a maximum of 1/3 of the floor area, and not more than 300sq. m
- 1 single level authorized
- Operational loads: 250 kg/sq. m
- Minimum clearance of 2 m from the aisles and adjoining stands

Construction and safety rules are specified in the exhibitors' guide.

b) Height of construction/signs:

Stand installation is the exclusive responsibility of exhibitors, who may arrange the stand as they see fit but in keeping with the provisions of the exhibitors' guide and these regulations. For the Regions of France sector please refer to the code of conduct. The maximum construction height is:

- 250 m measured at stand party wall and/or edge of aisle
- 4 m with minimum clearance of 1 m relative to neighbouring stands for pavilion 23
- 6 m with minimum clearance of 1 m relative to neighbouring stands for other pavilions

The maximum sign height (top edge) is:

- 250 m measured at stand party wall and/or edge of aisle
- 4 m with minimum clearance of 1 m relative to neighbouring stands for pavilion 23 (max bridge height 4.50 m)
- 6 m with minimum clearance of 1 m relative to neighbouring stands for other pavilions (max bridge height 6.50 m)

c) Perspective and overall visibility of the building:

Any fittings on the facade must leave an opening of at least 2/3 on each of the sides facing out onto a visitor aisle.

d) Installation of cables for stands:

For obvious safety reasons, the use of the private facilities of the Exhibition Centre (centre gutters and water ducts, etc.) for passing electricity cables for the stands is strictly prohibited.

3) Provisions relative to exhibitors' reception of media partners

Any exhibitors wishing to have a media partner (radio, television, print or digital media, etc.) present at their stand, either throughout the show or for one or more one-off events, must notify the Organiser in writing ahead of time.

Exhibitors must also inform their media partners of the obligation to comply with the following provisions, and ensure strict compliance with them:

- The use of any wording in the media, in its columns, on its website or more generally in the context of its promotional announcements, which could be construed as meaning that this media partner is a partner of the show, is prohibited;
- The names and brands of exhibitors must be included in any communications about the media partner's presence at the exhibitor's stand
- The media partner's logo cannot be associated with the show's logo; only the exhibitor's logo may be associated with the media partner's logo.
- No vertical hanging banners, drop banners or signage of any kind associated with the media partner, regardless of its nature, may be set up or used outside the space reserved for the media partner at the exhibitor's stand
- No flyers promoting the media partner may be distributed in the aisles or at the entrances of the shows halls or pavilions.

In addition, exemptions from the organisation of a special operation (morning/evening, relocated programme, film or photo shoot, etc.) requiring access to the halls of the show outside public opening times must be expressly requested by email from the Organiser (contact.exposantssia@comexposium.com) at least 48 hours before the beginning of the operation envisaged, indicating:

- details of the planned operation,
- desired timeframe for the operation,
- the composition of the team involved (number of people and their names) as well as a list of the equipment and vehicles to be used

The Organiser will make every effort to meet requests submitted in this way, but has the sole authority to grant exemptions, notably in terms of security/safety constraints. Refusals to grant exemptions are made at the Organiser's discretion. Exhibitors must acquire the necessary titles (the badges or cards needed to enter the show) for a media partner to be present at their stand or on the show premises for a special event. Only journalists holding press cards will be accredited by the show's media department.

When receiving media partners at their stand during the show, exhibitors guarantee the respect of the above regulations by these partners and will be responsible for any violation of these regulations by media partners present at their stand.

4) Provisions relative to badges exhibitors

Because of the security constraints imposed by the authorities, exhibitors must provide names on all exhibitors' badges. In addition to the badges quota included in the exhibitor pack and calculated according to the surface of the stand, 3 types of badges can be purchased via the «exhibitor space»:

- 1 Day: €8,30 excl. VAT
- 3 Days: €11,00 excl. VAT
- 5 Days: €17,00 excl. VAT
- 9 Days: €25,00 excl. VAT

5) Provisions relative to the nomenclature

To enable the Organiser to assess and verify, pursuant to the General Conditions of Participation, the compatibility of exhibitors' activities with the classification, the appropriate balance between the offer of products/services and the show's positioning, a description must be provided for any registration to be approved. A défaut, aucune suite ne pourra être donnée au dossier de demande de participation adressé par l'exposant.

6) Provisions concerning the presentation of arms and ammunition

Arms and ammunition must be disabled, and the parts removed to disable them must be stored in a protected space (locked cabinet, case or box).

All ammunition exhibited must be inert.

As regards stands selling knives or other types of weapons, these will only be accepted subject to the following conditions:

Regarding knives:

- Holder of these stands must be able to prove that their products are of French origin and that they have a direct relationship with farming or hunting.
- Knives must be displayed such that visitors are not in direct contact with them nor should they be able to touch or get hold of them: they should be under glass, attached with unbreakable ties, or on shelves away from the counter and alleys...

As regards other high risk objects classified under "Weapons and ammunition: archery, hunting weapons, engraved items":

- - As the category's name implies, they must have a direct link with hunting. All other objects such as tear-gas, truncheons, knuckle-dusters, katanas... with no relation to hunting or farming will not be allowed.
- - These objects must be displayed such that visitors are not in direct contact with them nor should they be able to touch or get hold of them: they should be under glass, attached with unbreakable ties, or on shelves away from the counter and alleys...

B - PROVISIONS APPLICABLE TO THE «BREEDING AND BREEDING INDUSTRIES» SECTIONS

1) Admission requirements for exhibitors from the Bovine - Ovine - Caprine - Porcine - Poultry farming - Equine - Canine - Feline industries

a) Admission of Interprofessional Association exhibitors

The Interprofessional Associations of the bovine, ovine, caprine and/or porcine breeding sector, recognised by the Ministry for Agriculture, can apply to be exhibitors in the Breeding and Breeding Industries section.

b) Admission of «Brands, stores, cooperatives and groupings» exhibitors

To preserve the show's image, only «Brands, stores, cooperatives and groupings» exhibitors that can prove the mostly French of their products can be admitted to the section concerned.

In this respect, they must demonstrate their connection to the French agricultural domain and their support for national sectors by sending the Organiser an exhaustive list of the products that they plan to exhibit at their stand, as well as a presentation of the promotional messages and campaign that they intend to deploy ahead of the show. The Organiser shall decide, on the basis of these items, whether to admit these exhibitors. The Organiser's decision (acceptance or refusal) is at its own discretion, and may not give rise to any damages. If the Organiser admits «brands, stores, cooperatives and groupings» exhibitors, these exhibitors undertake only to present at their stand the products submitted for the Organiser's approval during the admission procedure, which have a direct link with the Breeding sector, and to deploy communication before and during the show that is exclusively focused on the Breeding sector, in line with the information submitted to the Organiser during the admission procedure.

c) Admission of Defence and Management Organisations

Defence and Management Organisations (DMO) with quality procedures (red label, IGP, etc.), recognised by the INAO and bringing together all producers and processors with specifications linked to the protection and enhancement of a product, may submit an exhibition application. Their participation must have the objective of demonstrating their projects and support for the breeding sectors. The Organiser will decide in respect of the information transmitted and will accept or reject the admission of these exhibitors.

d) Admission of «institutional» exhibitors in the Breeding section

The term «institutional exhibitors» designates: regional councils, departmental councils, promotion committees, regional or departmental chambers of agriculture and any local and territorial authority, public institution - national park for example - or «Syndicat mixte» - regional park for example. Institutional organisations can only be admitted to the «Breeding and breeding industries» section if they support a breed selection body, interpreted as follows:

- Direct institutional exhibitor proving authorisation from one or more breed selection bodies for the organisation of the space. The declaration of the selection body/bodies present at the stand certifying the support of the institutional exhibitor is obligatory. The Organiser must be informed of the authorisation by means of recorded letter with acknowledgement of receipt sent to the Organiser by the selection body or bodies concerned.
- Co-exhibitor institutional exhibitor (or direct collective) of a breed selection body or a collective of breed selection bodies.

All signage and activities deployed at the stands must be mainly linked with the activities of the breed selection bodies concerned.

In addition, these institutional exhibitors must reserve, at the same time during the show, in the French Region and Overseas Territories section, an «institutional» stand with an area at least equal to 10% of the area they wish to be allocated to them in the Breeding and Breeding Industries sections.

2) Signs, activities and communications permitted in the Breeding and Breeding Industries section

Every exhibitor, regardless of type, undertakes to produce communication exclusively relating to the Breeding sector, both before and during the show.

Concerning the stand: all signage and all activities must mainly relate to the activities of the selection organisations (SO) for the breeds concerned or the sectors they support. Activities, décor, photos, graphic representations, videos, etc. must mainly present animal-related visuals. If visuals of other sectors are used, they must only be inside the stand and not visible from the aisles.

Concerning the high signs (situated above the stand): all these must mainly highlight animal-related breeding communication and the breeds supported. Any brands, local authorities, groups, partners, etc. intervening in support of the exhibitor may be present only in the form of signature or logo and over a maximum area of 1/4 this high signage (back and front).

All content of the communication - stand and high signage - and all elements of stand décor must be submitted prior to the show to the sales contact responsible for the Breeding and Breeding Industries section, who will accept or reject the communication proposed by the exhibitor (NB: the compliance of the stand with the Show décor regulations remains the responsibility of the Show logistics manager).

3) Eligibility criteria for bare stand rates

As concerns the Breeding and Breeding industries section, only exhibitors in this section that support their sector can benefit from the «bare stand» rate. In this respect, the following types of exhibitors are considered to provide support to their sector:

- Animal-selection bodies, if they do not sell food products at their stands (otherwise they must pay the basic stand rate)
- Trade associations
- The regions, départements, promotion committees, regional or departmental chambers of agriculture and municipality districts meeting the admission conditions indicated in the previous section.

4) Conditions relative to animals

Exhibitors are reminded that they remain responsible for their animals and equipment throughout the exhibition (including in assembly and dismantling periods). The conditions for the admission and participation of animals from the Concours Général Agricole (CGA, an annual French gastronomy and wine competition) contingent to the Paris International Agricultural Show 2024 (SIA 2024) are specified in the CGA 2024 regulations approved by order of the French minister of agriculture and food, which alone is authoritative. This document can be consulted and downloaded from the website www.concours-general-agricole.fr.

a) Health and identification conditions of animals presented

Only animals declared to the organiser at least one month before the opening of the show, and duly authorised by the organiser, may be admitted to the show.

French or foreign exhibitors participating in SIA 2023 with animals "outside the CGA contingent" must provide a detailed list of the animals presented with their identification (at least one month before the opening of the show) so that an admission letter can be sent to them. This document is obligatory to allow the animals access to Paris Parc des Expositions. They are subject to the same health conditions as those required for animals presented during CGA.

French animals: these animals must be identified according to current regulations and meet the health conditions required by the organiser.

Foreign animals: animals from EU countries must meet the health conditions required for intra-community trade. Animals coming from countries other than those of the European Union (non-member countries) must satisfy the conditions required for importation into the territory of the European Union. All animals, regardless of their origin, must also meet the health conditions required for French animals.

The health requirements for the admission of animals to SIA and CGA are defined by the organiser and are available from December:

- For animals in the CGA contingent, from the selection body (SB) of the breed concerned, or from CGA (animaux@concours-general-agricole.fr);

- For animals outside the CGA contingent, from the head of the sector Breeding and its Sectors, whose address is: Elevage et ses Filières - COMEXPOSIUM Paris - Salon International de l'Agriculture - Secteur Elevage 70, avenue du Général de Gaulle 92058 PARIS LA DÉFENSE Cedex - Tel: +33 (0)176771520 - Fax: +33 (0)163309563.

All animals, whatever the species, must be accompanied by the model certificate provided by CGA and SIA and meet the conditions stipulated on this form. This health certificate must be drawn up by an approved veterinarian.

Exhibitors holding animals of species that do not have a model health certificate predefined by the organiser must contact the head of the sector Breeding and its Sectors (Elevage et ses Filières) from December to find out the health requirements to be met.

Additional requirements may be added and communicated to the breeder at any time, depending on the current health situation.

The required health certificates and attestations must be presented on arrival at the Parc des Expositions or sent to the organiser at least one month before the opening of the exhibition to the public.

b) Other conditions relative to animals exhibited at the show

Animals coming from non-member countries must belong to breeds which benefit:

- Either from an import quota in France;
- Or from a reciprocal exhibition agreement between the French bodies concerned and the exhibiting country.

An authorisation to enter French territory must be requested from the French ministry of agriculture, whose address is: Ministère de l'Agriculture - sous-direction de la santé et de la protection animales - 251, rue de Vaugirard - 75332 Paris - Cedex 15 - Tel: +33 (0)149555844. The weight displayed for any animal exhibited at the show can only be that verified at the official weighing. All exhibitors must provide a detailed list of the animals presented with their identification (at least one month before the opening of the show) so that an admission letter can be sent to them.

This letter is obligatory to allow the animals access to the show.

c) Transporting animals

Cattle, sheep, pigs, goats and horses animals must be transported using vehicles and security companies approved in accordance with the regulations in force on the date of transport, namely:

- Decree no. 99-961 of 24/11/1999 modifying decree no. 95-1285 of 13/12/1995 and the decree of 24/11/1999 modifying the decree of 5/11/1996 and the application texts;
- Council Regulation [EC] No 1/2005 of 22 December 2004 on the protection of animals during transport and related operations and amending Directives 64/432/EEC and 93/119/EC and Regulation [EC] No 1255/97.

For these species, the transport of the following is specifically prohibited:

- Pregnant females likely to give birth during the period of transport and participation in the show (from departure to return to the farm). In practice, no females which are more than 80% into gestation may be presented at the entrance to the show, i.e. seven and a half months for a cow or heifer, four months for a ewe or goat; three months for a sow; and nine months for a mare;

- Animals which have given birth in the past 48 hours as well as newborns with an unhealed umbilicus;

- Unweaned mammals less than one month old may not be transported or presented during CGA and SIA.

As part of the emergency plan in the event of an outbreak of contagious diseases, the names and contact details of the security companies as well as vehicle registration numbers, on arrival and departure from the show, must be entered into the CGA software by the SBs. Animals sent by rail or air must be brought directly from the train station or airport of arrival to the exhibition venue. Vehicles used for all or part of the transport of animals must be cleaned and disinfected prior to loading. No animal can enter or leave the show unless it comes from or enters a vehicle that has been cleaned and disinfected in this way. As soon as animals are unloaded, vehicles shall be disinfected in accordance with the applicable regulations in a specially fitted out and equipped station at the show by the organiser. It is prohibited to use as bedding materials which have already been used for this purpose or materials which may injure or poison transported animals. Bedding used in transit or from exhibition stalls, as well as feed residues, shall be destroyed or disinfected and deposited at the designated site. Lorries and means of animal transport must have suitable equipment such as a proper unloading ramp with a slope in accordance with the regulations. Small animals may be transported in cages suitable for the species.

The organiser cannot accept any liability in this respect.

d) Display of animal performances at the show

The performances of foreign or French animals not participating in CGA must be certified by a body authorised in each country to provide this type of information.

The names and contact details of these bodies and the list of performances to be displayed as a minimum requirement will be communicated to the exhibitors by January 2024 at the latest.

e) Veterinary care

Vet's fees are paid by the organiser. Consumables, medicines and syringes etc. are the responsibility of the owner.

f) Services

Straw and water will be provided free of charge and bedding must be put outside in the street every day by 6.30 am for collection. All exhibitors are requested to respect the frequency of these waste collections.

g) Feed

This must be provided by the participants themselves.

5) Conditions relative to the exhibition, sale and sampling of food products

Only products created exclusively through animal productions are authorized. Exhibitors are authorized to offer free samples.

Sandwiches and any other food consumption (sitting or standing) are strictly prohibited. Only specialist animal selection organisations may sell food products based on breeds presented at the show, while undertaking to foster consistency, as far as possible, between the presentation in the animal industry section and the presentation in the French region and overseas territories section as part of a regional collaboration.

The installation of a sales area must correspond to 30% max of the stand area, area billed at basic rate. The establishment of this sales area must be previously validated by the organizer.

C - PROVISIONS APPLICABLE TO THE CROP AND PLANT INDUSTRY SECTION

1) Admission of exhibitors to the crop and plant sector

To preserve the image of the show, only exhibitors that can prove mostly French origin of their products will be admitted to the Crop and Plant industry section.

In this respect, they must demonstrate their connection to the French agricultural domain and their support for national sectors by sending the Organiser an exhaustive list of the products that they plan to exhibit at their stand, as well as a presentation of the promotional messages and campaign that they intend to deploy ahead of the show. The Organiser shall decide, on the basis of these items, whether to admit these exhibitors. The Organiser's decision to accept or reject an application pack is a discretionary one and gives no entitlement to damages. In the event that the Organiser admits the exhibitor to the Plant sector, the exhibitor undertakes to:

- exhibit at its stand only those products previously submitted to the Organiser for validation during the admission procedure; these products must be directly related to the Plant sector
- deploy promotional messages before and during the show that are exclusively oriented to the Plant sector, in keeping with the messages submitted to the Organiser during the admission procedure.

2) Eligibility criteria for bare stand rates

As concerns the Crop and Plant sector, only exhibitors from this sector that support their sector may access the bare stand rate.

In this regard, trade associations are considered to provide support to their sector.

3) Conditions relative to the exhibition, sale and sampling of food products

Only products based exclusively on French plant product products may be presented at exhibitors' stands. All exhibitors are authorised to provide free tastings. The sale of products is authorised, subject to prior application for permission from the Organiser and the set-up of a corner corresponding to 10% maximum of the stand's total area. The set-up of this corner must be approved in advance by the Organiser. The sale of products must comply with the following conditions: sale at cost price, no display of prices, and at visitors' request.

D - PROVISIONS APPLICABLE TO SERVICES AND TRADES OF AGRICULTURE AND ITS ASSOCIATED SECTORS (including AGRIF40, AGRIFRECRUTE, WOOD & FORESTRY, SEA & FRESHWATER AND MULTI-INDUSTRIES)

1) Conditions relative to the exhibition and sampling of food products

Participants are reminded that sales are prohibited in the sections dedicated to Agricultural Services and Industries. Free tastings are authorised in the context of activities and educational presentations, but not in view of a sale, and only in an area corresponding to 10% maximum of the stand area.

To preserve the image of the show, only exhibitors that can prove the French origin of their products may stage tasting sessions at their stands.

E - WORLD AGRICULTURE AND GOURMET PRODUCTS - MAIN LAND AND OVERSEAS FRENCH REGIONS FOOD SERVICE STAND (SEATED OR STANDING) AND AGRI-FOODS PRODUCTS

1) Admission

a) Examination of applications/Selections

To preserve the image and quality of the show and propose a diversified offer to visitors (particularly regarding the specific and representative nature of the products exhibited), applications to participate in the show are decided by a selection committee, which will decide on admissions after examining all applications without exception. The Committee makes its selections based on the quality, typicality and origin of the products to be presented. To guarantee a diversified offer to visitors, the committee reserves the right to limit the number of stands dedicated to a single product type. After their applications to participate in the show have been examined, the exhibitors concerned will be informed by the Organiser of the selection committee's decision.

Its decisions are final and not subject to appeal. In this regard, it is specified that participation in previous events does not in any way confer a right in favour of an exhibitor, and rejected candidates may not claim compensation on the grounds that their candidacy has been solicited by the Organizer.

b) Application dossier

Applications to participate, duly completed and signed, must be accompanied by a photograph and/or a description of each product presented, even if the exhibitor concerned has already taken part in the show.

c) Specific conditions for regional pavilions

Any exhibitor wishing to exhibit in the «Régions de France» sector of their region's pavilion must request this and register directly with the entity organising the pavilion, i.e.:

- The regional Chamber of Agriculture
- Their region's Promotion Committee
- The entity appointed to organise the regional pavilion

These are the only entities with authority to accept exhibitors for regional pavilions in the "Régions de France" sector of the Show. Please refer to the charts for the Regions of France sector to have more details on requirements.

2) Duties of the exhibitor - Promotion - Food services - Tastings

a) Food services area

Exhibitors can rent a space in the dining area of the show's sections concerning agricultures and gourmet products of the world, and French and overseas regions, to provide food services and/or sell food products, in view of highlighting the products and gastronomy of the country or region they represent. An exhibitor who produces a speciality from their region can promote their produce in this space for seated or standing food services.

Under no circumstances may exhibitors subcontract this food service activity to a third party during the show.

When menus are drawn up, they must be submitted for the Organiser's approval no later than one month before the show opens. The Organiser reserves the right to modify any menu that does not reflect the spirit of the sector. The prices must also be communicated to the Organizer.

The food services area (while seated or standing) is reserved exclusively for:

- The service of hot or cold meals on plates or at the counter, as well as the sale of drinks representative of a region;
- The service of drinks, at a counter and/or a type of brasserie, bar or cafe inside the stand

This offers the food services stands the opportunity to integrate a service for standing visitors using dishes typical of a region, and to set up a counter for this purpose. Stand-up food service dishes could include:

- Dishes served while seated, accompanied by a beverage;
- Plates of products typical of the country and/or region.

Participants are also reminded that the point of exhibitors' presence in the dining area at the show is to promote products from their countries and/or regions throughout the show.

In this respect, the exhibitor undertakes to:

- Promote the products of their country and / or region concerning the composition of the food and recipes that will be served from a menu or à la carte during the Show;
- Serve only the products and beverages appearing on the menu throughout the entire day;
- Prepare the food on site or from products that are vacuum-packed, frozen or brought, made from products of the country or region or by food companies from the same country or region;
- Buy the main raw ingredient or products from producers, cooperatives or agri-food companies of the country and/or region concerned. Garnishes and other intermediary products enhancing the presentation may be purchased locally;
- Respect the origin of the products offered by indicating the products that contain a quality rating: Appellation d'Origine Contrôlée (AOC), Protected Destination of Origin (PDO), Protected Geographical Indication (PGI), Traditional Specialty Guaranteed (TSG), Label Rouge, Regional Label, Certificate of Compliance, Organic product certification, etc.;
- Serve national wines and beverages or spirits to accompany the food from the area, that is, wines with AOC labels, VDQS label wines, as well as non-alcoholic or low alcohol content beverages (mineral water, fruit juice, cider, traditional beers).

b) Agri-food stand

The aim of exhibitors' presence at the show is to promote the products of their region or country throughout the show. In this respect, the exhibitor undertakes to:

- Respect the origin of the products offered by indicating the products that contain a quality rating or any label officially recognized by the regulations in force in their country and/or region;
 - Exhibit only agri-foods specialties;
 - Limit the paid consumption of products to 20% of all the products exhibited at the stand. This consumption must be designed as a sales tool and must not in any case be considered the main activity of the stand. The manufacturer's product is the only item that may be consumed, without any preparation carried out on site with the exception of cooking or assembly;
 - Any promotion and/or sale of artisanal products is accepted to a limit of 10% of the area of the stand.
- The Organiser also reserves the right to prohibit, before or during the show, the presentation of any product that does not reflect the qualitative spirit and selection requirements of the show.

3) Stand presentation - Sales methods - Prohibitions

a) Dining area - Bar (seated or standing)

The following requirements apply to the presentation and general appearance of the dining area:

- Proper appearance of the serving staff. In this respect, it is recommended that staff wear traditional regional costumes, that tables have tablecloths (except for bistro-type marble tables with table sets), and that glasses in glass and cutlery in metal, not plastic, are used, except for food consumed standing up;
 - Provision of napkins;
 - Plated service;
 - The installation of a kitchen closed off from the rest of the stand under the conditions defined in Article 4 below, large enough to contain waste bins, an oven and other equipment as well as storage space for bottles and food prepared before the start of the service;
 - Dishes and utensils are to be washed in the kitchen;
 - Stand decor that respectfully represents the producing country's cultural heritage;
 - Reception of customers according to the traditional standards of the profession. In this respect, participants are reminded that any forced sales or canvassing in the aisles or outside the dining area and any methods used for capturing customers by means of products not officially classified (balloons and so on) are strictly forbidden.
- The following are prohibited:
- Consumer fast food that has no typicity, such as waffles, pancakes, fruit pies, hot dogs, croque monsieurs in any form, sandwiches in any form;
 - The integration of stand-up dining counters facing onto the main aisles;
 - The sale of carbonated beverages based on cola, tonic and other fruit flavours, with no typicity;
 - The sale of agri-food products, fresh produce, vacuum-packed or tinned products;
 - Presenting canned goods;
 - Storing trash bins in the aisles or at the stand and visible to visitors;
 - Storing culinary preparations outside of the kitchen;
 - The distribution of brochures and soliciting in the aisles;
 - Any installation outside of the stand (benches, stools, tables, provisions).

b) Agri-foods stand

Presentation of Agri-foods stands Fees - Sales techniques - Prohibitions

Takeaway sales are authorised within the show subject to the following conditions:

- The list of products available for sale and the corresponding prices are to be submitted to the Organizer by 16th January 2024 at latest.
- In keeping with the legislation in force, all of the prices and unit quantities must be displayed in a clear and legible manner;
- The number of signs per sandwich point of sale is limited to one; The exhibitor must also respect certain presentation rules;
- Proper appearance of the sales staff. Traditional clothing is recommended for staff;
- Daily maintenance of the stand;
- Stand decor respectfully representing the cultural heritage of the producing region or country (one country per stand);
- Provide customers with top quality service. In this respect, participants are reminded that any forced sales or canvassing in the aisles or outside the dining area and any methods used for capturing customers by means of products not officially classified (balloons and so on) are strictly forbidden.

The following are prohibited:

- Sales of food intended to be consumed while seated or at a counter and/or bar services. For these operations, the exhibitor must take a stand in the food services area.
- Display of signs on the high-place and/or exterior signage indicating the sale of sandwiches;
- The sale of coffee (unless the coffee presented for tasting is a product of a region or country);
- The sale of carbonated beverages based on cola, tonic and other fruit flavours (unless these beverages represent a product of the region or country represented);
- Promotional activities involving a microphone and aimed at attracting customers.

Exceptions:

- Winegrowers, brewers, distilleries, cider-makers may offer paid consumption involving the entire area of their stands counter as a method for encouraging sales of their products (offered in glass bottles).

c) Sale of gemstones and pearls

Regarding the labeling of jewelry offered for sale, exhibitors agree to comply strictly with the provisions of the Decree of 14 January 2002 on the trade in gemstones and pearls.

Thus, if the products featured at the Show meet the definition of «cultured pearls» within the meaning of the Decree, they cannot be sold under another name, a requirement to which the exhibitors agree.

Likewise, exhibitors are reminded that the code of the CIBJO (International confederation of jewellery, silverware, diamonds, pearls and stones) indicates that: "terms such as "fine", "genuine", or "authentic" must not be used to designate cultured pearls."

4) Hygiene

a) Food services area

French regulations concerning fire safety in public buildings require the use of "GC" kitchens (Grandes Cuisines) in exhibition halls. The term "Grandes Cuisines" applies to premises with cooking or reheating facilities with a capacity greater than 20 kw. Fire protection insulation and smoke and moisture extraction systems on the outside must be provided for these facilities.

Exhibitors with heating equipment with a capacity greater than 20 kilowatts must equip themselves with a mobile kitchen. For exhibitors with heating equipment of over 20 kW, subject to an attestation from the caterer and provided that no additional devices are added after the Safety Committee's inspection, evacuation using a surrounding extractor hood with filtering and deodorizing ventilation (using three filters) in compliance with Art. 5 below is acceptable. In calculating power, devices such as microwaves, electric ovens for reheating food, coffee machines and other hot drinks machines are not to be taken into account. Failure to follow the safety instructions may result, during the passage of the Safety Commission, in prohibiting the stand from opening to the public.

b) Agri-foods stand

In this agri-foods sales area, exhibitors must undertake to comply with legislation in terms of the safety of food provided directly to the consumer, and in particular the Order of 9 May 1995 (Journal Official of 16 May 1995), the text of which is available in the EXHIBITORS GUIDE (Article 5: "Health safety" extract from Art. 23 of the Order). The exhibitor must:

- Regularly clean equipment used to cut products;
- Store products in a refrigerator. Products prepared for consumption but not sold may not be offered for sale the following day;
- Systematically wrap products or, at least provide a napkin;
- Have one sink per stand for solid and liquid products (except for pre-packaged products);
- Any stand at which liquid products are consumed must be equipped with running water;
- Install the protective devices required by the Veterinary Services department: protective glass in front, above and to the sides of the space.
- Wear food-grade gloves.

5) Extraction of cooking smoke and airborne grease

Any exhibitor who offers hot products for consumption must comply with the following points:

a) Evacuation of airborne grease

Each cooking point must be equipped with an extractor hood to remove smoke and odours, in compliance with the specifications below: All steam and smoke generated by cooking activities must be evacuated through a surrounding extractor hood with a sufficiently powerful fan, then filtered and deodorized through three successive filters:

- First: wire gauze;
- Second: media filter or electrostatic finisher
- Third: deodorizing active carbon.

The filtration section shall measure about 0.5 sq. m per sq. m of cooking area. The extraction rate shall be about 4,000 cu.m per hour per sq. m of cooking area.

The hood shall be closed on three sides, with a 0.80-m drop above the cooking surface.

b) Cooking

Cooking may only be carried out using electricity or if need be butane gas (one bottle per 20 m²).

c) Evacuation of grease

in compliance with Departmental Health Regulation instructions, grease-laden water must be poured into grease separators (settling basins) before being discharged into the wastewater network. Please note: a siphon does not constitute a filtration and degreasing system.

6) Indirect contributions

Free or paid consumption and the sale of take-away samples of wine, alcohol and spirits must comply with the instructions set forth by the Paris Expo local tax department ("Recette locale des Douanes"). The taxation on the tasting and sale of beverages is included in the EXHIBITORS GUIDE that is sent to all participants after the stands are allocated.

7) Inspections

The application of these regulations may be verified on any day and at any time during the show by a third-party inspector appointed by the Organizer. In this regard, each exhibitor must provide proof of proper application of the specific regulations in his or her area of exhibition. He or she may in no case refuse this inspection. Similarly, he or she may not deny the inspector access to the stand's kitchen.

Failure to comply with the aforesaid rules in these regulations will entail the immediate cessation of all activities, without prejudice to any subsequent penalties stipulated in the General Conditions of Participation, and indicated in point 8 below.

8) Penalties

In the event that the Organizer discovers breaches of the provisions in these regulations, the exhibitor will inform the exhibitor in writing that these breaches must cease.

If, two hours after receiving this written notice, the exhibitor has not taken the necessary action to ensure compliance with the specific regulations, the Organizer may immediately close the stand in the presence of a bailiff and prohibit the exhibitor from re-entering it, and the exhibitor will be ineligible to claim any financial or material damages from the Organizer. The contract may then be terminated as of right in favour of the Organizer without prejudice to any damages that could be claimed of the exhibitor. The Exhibitor shall be liable for any costs arising from the Organizer's intervention (bailiffs fees and/or fees relating to the stand closure). It also follows from the above that the Organizer has the right to refuse the exhibitor admission to all shows organized by the Organizer and its subsidiaries for a period of three years.



FULL INSURANCE EXHIBITIONS POLICY

It should be noted that the Organiser is not responsible for:

- Property damage caused to the movable and immovable assets of the Site manager and/or Site owner in the event of the following: fire, lightning, explosion, water damage, attacks and natural disasters.

- Damage caused to property owned by the Exhibitor or placed in its care.

However, the organiser recommends that exhibitors take advantage of the insurance policies taken out by Comexposium ASSURANCES on their behalf with AXA France and AXA Entreprises.

Subject to Exhibitors taking out these policies by accepting the insurance package offered on the Application Form, these insurance policies cover:

- damage to the exhibitors' property (loss, theft, destruction) and stand equipment, under the conditions and within the limits of the insurance policy
- tenant risks as stated in these regulations

The insurance policies proposed have been taken out by Comexposium Assurances on behalf of its Exhibitors and are appropriate solutions based on the situation, the needs expressed and the financial terms and conditions of the policy (deductible, insurance benefit and premium).

It is indicated that the insurance taken out by the exhibitor does not cover the third party liability of the latter.

In this regard, the exhibitor acknowledges having taken out all the insurance policies necessary with an insurance company covering its third party liability and that of any person involved directly or indirectly in the exercising of its activities and/or those of its company, for any physical injuries, material or intangible damage caused to a third party during his attendance and/or that of its company at the Exhibition Salon International de l'Agriculture that shall take place from February 24th to March 3rd 2024 (including during the set-up and dismantling periods).

1 - TENANT RISK INSURANCE

Insurer: AXA ENTREPRISES, T5 - 313 Terrasse de l'Arche, 92727 Nanterre, France.

Policy no. 63 761 910 04

A) TENANT RISK POLICY COVER

1) Object and scope of cover

The liability cover stipulated in this policy applies by virtue of not only the French Civil Code but more generally all laws, acts and regulations in force on the date of the claim.

This policy covers:

- **Tenant risk and extra «immovable asset» tenant risk:** This involves the tenant's or occupant's liability as regards the owner for physical damage affecting movable and immovable assets that have been temporarily or permanently leased, entrusted or made available, and can extend to involve liability for the entire building of which the tenant occupies a part.

- **Neighbour and third party claims:** This involves material and immaterial damage claims from neighbours and third parties (Articles 1382, 1383 and 1384 of the French Civil Code).

For the events listed in the paragraph below

a. Covered events and specific exclusions

- **Fire:** Combustion, conflagration and blazes and damage due to the resulting heat, gas and smoke, including damage caused by emergency services and rescue measures taken as a result of a covered loss occurring in the Insured Party's property or that of another person.

- **Direct lightning strike:** Including damage caused to the insured property by falling chimneys, antennae, trees, outdoor aerial installations and any other construction struck by lightning.

- **Explosion - Implosion:** Including water jets from steam appliances.

- **Damage caused by water, ice and other liquids:**

Accidental water or other liquid leaks, including from:

- Pipes, including buried pipes.
- All tanks and appliances, both fixed and mobile, that use water or any other liquid, vapour or heating.
- The rupture or blockage of stormwater drains, sewers and runoff channels or pipes.
- Infiltration through side walls, windows, roofs, terraces, balconies, glazed canopies, skydomes and pyrodomes, including damage caused by ice in tanks, appliances and above-ground pipes located in buildings.

However, ice damage is only covered when:

- it is an abnormally intense event resulting in damage to several water distribution systems inside buildings heated under normal conditions for the region, and the systems were designed and installed in line with industry standards in the local area or region in which the loss occurred

OR

- Despite being of a normal intensity, it occurs simultaneously with a sudden, unforeseen event that leads it to cause damage.

The following are excluded from cover:

- Damage due to condensation or humidity, unless this condensation or humidity is the direct result of a covered loss.
- Damage caused to the appliances that caused the loss as well as the repair, shifting or replacement of pipes, taps and appliances.

However, above-ground tanks, appliances and pipes are covered in the event of ice.

- Repair of roofs, terraces, balconies and glazed canopies.
- Damage caused following a lightning strike, subsidence or landslide.
- The cost of the water or other liquid lost.

• Riots, popular uprisings, vandalism, acts of terrorism, sabotage and attacks:

All damage caused to insured property by acts of vandalism, riots, popular uprisings, acts of terrorism, sabotage and attacks, whether these acts are individual or collective.

- **Natural disasters:** This cover applies under the conditions stipulated in Act no. 82-600 of 13/07/1982.

• Object of the cover

The Insurer covers the Insured Party for financial compensation for direct property damage to all of the assets covered by the policy caused by the abnormal intensity of a natural agent. If «Business interruption» cover has been taken out, the Insurer covers the Insured Party for a compensation amount that corresponds to the gross margin loss and resulting extra operating costs during the cover period stipulated in the policy, the interruption period or the reduced business period of the company caused by the abnormal intensity of a natural agent affecting that company's property.

• Payment of sums covered

The sums covered can only be paid after an interministerial decree has been published in the Official Journal of the French Republic stating that a Natural Disaster has occurred.

• Scope of the cover

The policy covers the cost of direct property damage suffered by assets up to their value indicated in the policy and within the limits and conditions stipulated in the policy the first time the loss occurs. If Business interruption is included in the policy, and with no special reduction possible for the total sum of the risk elements used to determine the premiums, the policy covers the financial consequences of an interruption or reduction in the company's activity within the limits and conditions stipulated in the policy for the primary risk, as at the first time the loss occurs.

• Deductibles

Notwithstanding any provisions to the contrary, the Insured Party remains liable for part of the compensation payable after a loss.

With assets used for habitation, land-based motor vehicles and other assets used for non-professional purposes, the deductible is set at the non-indexed sum of €381, except for damage due to land movement following soil dehydration and/or rehydration, for which the deductible is set at €1,524.

With assets used for professional purposes, the deductible is equal to 10% of the sum of non-insurable direct property damage suffered by the Insured Party, per establishment and per event, with the minimum being €1,143 except for damage due to land movement following sudden soil dehydration and/or rehydration, for which the deductible is set at €3,049. However, if the deductible stipulated in the policy is higher than this sum, it will be applied. With Business Interruption cover, the deductible corresponds to an interruption or reduction in the company's activity of three (3) business days, with a minimum non-indexed amount of €1,143. However, if the deductible stipulated in the policy is higher than this sum, it will be applied.

The Insured Party may not contract insurance for the portion of the risk consisting of the deductible.

In a municipality without a predictable natural risk prevention plan for the risk named in the decree that declares a state of Natural Disaster, the deductible will be adjusted according to the number of decrees made for the same risk on or after 2 February 1995, according to the following terms:

- first and second decree: deductible applied
- third decree: applicable deductible doubled
- fourth decree: applicable deductible tripled
- fifth and subsequent decrees: applicable deductible quadrupled

• Insured Party's Obligations

The Insured Party must declare to the Insurer or its local representative any damage that may activate the cover as soon as the former becomes aware of it and, at the latest, within ten (10) days of the interministerial decree being published which announces a state of Natural Disaster (extended to thirty (30) days for Business Interruption cover). When the Insured Party has contracted several policies that provide compensation for direct property damage resulting from the abnormal intensity of a natural agent (or that activate Business Interruption cover), in the event of loss and within the timeframes mentioned in the previous paragraph, the Insured Party must declare the loss to the Insurer of its choice.

• Insurer's Obligations

The Insurer must pay the compensation due under the policy within three (3) months of the Insured Party providing the estimate report for damaged property (or losses suffered) or the date of publication of the interministerial decree declaring a state of Natural Disaster if this occurs afterwards. Failing this, and unless there have been unforeseeable circumstances or a force majeure event, the compensation payable by the Insurer will incur interest at the legal tax rate once this period has expired.

b. Exclusion

When defining the scope of cover, the insurer uses the exclusions clause to define certain events, certain types of damage or more generally certain risks as excluded from this cover.

Consequently, any event, property or damage excluded by the insurer through an exclusion clause will not be covered by the insurer should any damage occur.

1° The following damage and losses are categorically excluded:

- Those resulting from the intentional or harmful act of corporate officers of the Insured Party, whether acting alone or in collusion with third parties.
- Those that harm the physical well-being of people (bodily injury).
- Those that result from the embargo, nationalisation, sequestration or seizure, destruction or confiscation by order of civil or military authorities, except for destructive acts ordered with the aim of stopping the spread of damage or acts of destruction ordered following a loss.
- Those resulting from flooding, avalanches, earthquakes, volcanic eruptions and other disasters, if an interministerial decree authorises their legal coverage as natural disasters (failing this, the event may still be covered by this policy under «Water damage» for flooding and, if the Insured party has subscribed to it, under 1.9 «All risks (subject to named exclusions)» for other events).
- Those resulting from loss of trading.
- Those resulting from the Insured Party's duties as stipulated in Act no. 58 208 of 27 February 1958 for motor vehicles (mandatory vehicle insurance).
- Those resulting from the Insured Party's responsibilities other than the tenant risk and extra «immovable asset» tenant risk, and the neighbour and third party claims.

The following are still covered for the various events listed above:

- Accidental, non-excluded damage and its consequences arising from these phenomena.
- Damage and consequences caused by these phenomena when the latter result from a covered accidental event.
- Solely damage to buildings arising in France during the 10-year guarantee period which is covered by Construction Damage insurance stipulated in Act 78.12 of 4 January 1978 and subsequent texts.

2° Excluded items:

Furthermore, the following are not covered by this policy (except in regard to claims by tenants, occupants, neighbours and third parties):

- Bodies of water, plots of land, basements (except cellars, car parks and gallery and building basements), channels and pipes, crops and outdoor vegetation.
 - Tunnels, roads and bridges used by public vehicle traffic.
 - Weirs, dykes and mines.
 - Damage to wharves, docks and jetties unless they form an integral part of a building.
 - Aircraft, spacecraft, searcraft, land-based motor vehicles and their trailers while travelling outside the insured sites or their immediate surroundings (except in the event of fire or explosion and except for heavy construction, lifting and equipment handling vehicles).
 - Movable and immovable assets held by the Insured Party, for which it is not responsible for insuring on behalf of another party and for which it has received a claims waiver from the owner(s) and their insurers. It is, however, agreed that this policy's cover will be activated to cover direct claims from the owners of these assets if their own policy proves to be inadequate at the time of the loss, if a premium - reduced due to this particularity - has been paid in this respect.
 - NB: These assets and liabilities are only excluded for events covered by separate policies taken out by the owners or by claim waivers as discussed above when those waivers operate.
 - Valuable objects, unless they are used for the Insured Party's professional activities.
 - The contents of cold stores and refrigeration units, when the damage results from a fault in the merchandise itself or when there is an electricity outage ordered by government authorities.
 - Animals. However, the Insured Party will be covered when the aforementioned goods are stocked, presented or sold on insured premises or their surroundings.
 - Products and merchandise made by the Insured Party itself and whose characteristics make them unsuitable for use or sale, unless the faults are the result of non-excluded equipment damage.
 - Merchandise sold by the Insured Party without retention of title and received by the purchaser or a duly authorised third party, after the effective transfer of risk to that purchaser.
 - Assets in the process of being built, demolished, assembled or tested, except in the event of fire, explosion, lightning, water damage, storm, an aircraft crash, vehicle impact, acts of vandalism, terrorism, sabotage and attack.
- Although these events could potentially occur, they do not appear to be of such a nature that they would deprive the exhibitor of the cover proposed in a large number of circumstances in connection with the Show.

2) Cover and deductibles

Exhibitors are covered by the insurance taken out by Comexposium Assurances with AXA Entreprises for Tenant Risk and Neighbour and Third Party Claim cover that may be activated following the events below: Fire, lightning, explosions, water damage, attacks and natural disasters, for the following maximum amounts:

- Tenant Risks: €3,000,000 per loss
- Neighbour and third party claims: €1,500,000 per loss

This cover carries a deductible of €5,000 per loss.

B) COMMENCEMENT OF COVER OF THE TENANT RISK INSURANCE POLICY TERMS

The cover is in place during the entire Show duration: from the first day of the set-up period until the last day of the dismantling period.



FULL INSURANCE EXHIBITIONS POLICY

2 - PROPERTY DAMAGE POLICY

Insurer: AXA Entreprises

T5 - 313 Terrasse de l'Arche, 92727 Nanterre, France.

Policy no. 4.299 10 204

A) COVER

1) Purpose and scope of the cover

a) Events insured

The insurance covers any material damage, losses and damage caused to the goods exhibited, including the fittings of the stands pursuant to any non-excluded event.

It is specified that acts of terrorism and attacks and Natural Disasters are only covered in France.

b) Goods insured

The insurance covers the goods of the exhibitors and the co-exhibitors, and the fittings of the stands.

2) Exclusions of cover

The exclusion of cover clause is the clause whereby the insurer, when it defines the purpose of its cover, expresses its intention to exclude from said cover certain events, certain types of damage and, more generally, certain risks. The insurer shall therefore not be liable for any event, property or damage excluded by it through the exclusion clauses in case of damage.

a) Events excluded

- FROM FOREIGN WAR OR CIVIL WAR,
- FROM THE DIRECT OR INDIRECT EFFECTS OF AN EXPLOSION, DISCHARGE OF HEAT OR RADIATION RESULTING FROM THE TRANSMUTATION OF ATOMS OR RADIOACTIVITY AS WELL AS THE LOSSES DUE TO THE EFFECTS OF RADIATION PROVOKED BY THE ARTIFICIAL ACCELERATION OF PARTICLES,
- FROM CONFISCATION, SEQUESTRATION, SEIZURE OR DESTRUCTION BY ORDER OF ANY GOVERNMENT OR PUBLIC AUTHORITY, AS WELL AS THE CONSEQUENCES OF ANY INFRINGEMENTS,
- OF FLOODING OR OVERFLOWING OF STRETCHES OF NATURAL OR ARTIFICIAL WATER, RAIN WATER, FLOODS, TIDAL WAVE, MOVING BLOCKS OF SNOW OR ICE OR OTHER NATURAL DISASTERS (EXCEPT THOSE COVERED UNDER THE LAW ON NATURAL DISASTERS NO 82-600 OF 13.07.82, CF ARTICLE 2 ABOVE),
- OF A SPECIFIC DEFECT, WEAR AND TEAR, AGE, SLOW DETERIORATION, MOTHS, PARASITES AND RODENTS OF ANY KIND,
- OF THE INSUFFICIENCY OR UNSUITABILITY OF THE PACKING OR PACKAGING,
- OF SIMPLE THEFTS OR MISAPPROPRIATIONS COMMITTED BY THE EMPLOYEES OF THE INSURED PARTY OR OF THE BENEFICIARY AS WELL AS OF THE INTENTIONAL OR FRAUDULENT FAULT OF THE INSURED PARTY OR OF THE BENEFICIARY WHO HAVE THE STRICT OBLIGATION TO ACT IN ALL CIRCUMSTANCES AS IF THEY WERE NOT INSURED,
- OF THE INFLUENCE OF ATMOSPHERIC AGENTS FOR OBJECT EXPOSED TO THE AIR,
- OF EPIZOOTIC AS REGARDS ANIMALS,
- OF THE FADING OF FLOWERS, TREES AND FLORAL DECORATIONS AS WELL AS OF ANY PLANTS.
- OF ANY LOSSES OR DISAPPEARANCES ON THE STANDS WHERE FREE DISTRIBUTIONS OR TASTINGS ARE MADE OF ANY GOODS OR BEVERAGES WHATSOEVER,
- OF ANY SANITARY OR DISINFECTION MEASURES OR CLEANING, REPAIR OR RENOVATION OPERATIONS,
- OF THE DEFECTIVE ASSEMBLY OR DISMANTLING OF THE OBJECTS INSURED,
- OF THE BREAKING OF FRAGILE OBJECTS SUCH AS PORCELAIN, GLASSWARE, MIRRORS, MARBLE, POTTERY, TERRA COTTA, SANDSTONE, CERAMICS, ALABASTER, PLASTER, WAXWORKS, CAST IRON WORKS, UNDER GLASS OR WINDOWS.

If the occurrence of these events cannot be excluded, it appears however that they are not likely to deprive the exhibitor of the protection of the coverage offered in a large number of circumstances during the exhibition.

Nevertheless, of these events excluded from cover, we draw your attention to acts of petty theft or embezzlement committed by the insured's employees. Thus, such events may under no circumstances activate the insurance cover and shall therefore not be indemnified if they should occur.

b) Goods excluded

WE DRAW YOUR ATTENTION TO THE FACT THAT THE FOLLOWING GOODS ARE EXCLUDED FROM THE COVER:

- WORKS OF ART,
- OBJECTS OF SPECIAL VALUE. AN OBJECT OF SPECIAL VALUE MEANS AN OBJECT WHOSE INTRINSIC VALUE IS NOT RELATED TO THE COSTS INCURRED TO OBTAIN IT,
- FURS, SKINS AND CARPETS,
- CASH AND NOTES,
- PERSONAL EFFECTS AND OBJECTS, JEWELS, CAMERAS, RADIOS, ELECTRONIC POCKET CALCULATORS AND ALL THE OBJECTS BELONGING SPECIFICALLY TO ANY PERSON ATTENDING THE EVENT DIRECTLY OR INDIRECTLY,
- CONNECTED TELEPHONES,
- REMOVABLE SOFTWARE AND SOFTWARE PACKAGES,
- PLASMA OR LCD SCREENS (THE EXHIBITOR CAN TAKE OUT A SPECIFIC INSURANCE POLICY TO COVER THIS EQUIPMENT).

c) Damage excluded

THE FOLLOWING ITEMS ARE ALWAYS EXCLUDED FROM THE COVER GRANTED BY THE INSURER :

- INDIRECT LOSSES OF ANY KIND WHATSOEVER SUCH AS LOSS OF PROFITS, DAMAGES, DUTIES AND OTHER TAXES, PENALTIES OF ANY KIND AND, NOTABLY, THOSE RELATING TO A DEADLINE OR DELAY FOR ANY REASON WHATSOEVER,
- STAINS OF ANIMALS,
- DAMAGE CAUSED TO MATERIALS, CLOTHES, FUR, CARPETS, TAPESTRIES AND COVERING (FLOORS, WALLS, PARTITIONS) BY MARKS, STAINS, DIRTY MARKS AND BURNS OF CIGARS, CIGARETTES AND/OR PIPES, EXCEPT THOSE RESULTING FROM WATER DAMAGE, FIRE OR THEFT,
- SCRATCHES, SCRAPES, RUST OR ANY OXIDATION AND/OR CORROSION,
- DAMAGE TO THE OBJECTS EXHIBITED UNDER STANDS, WHEN THESE GOODS ARE LOCATED OUTSIDE OF THE LATTER,
- DAMAGE, LOSSES AND DETERIORATION SUFFERED BY THE GOODS INSURED WHEN THIS DAMAGE IS THE RESULT OF THE OPERATING OR MECHANICAL OR ELECTRICAL MALFUNCTION OF THE SAID OBJECTS.

3) Amount of the cover

The cover is fixed at € 500 per square metre rented with a minimum of € 6,000 and a maximum of € 300,000.

This amount is the limit of liability, i.e. the maximum amount of the insurer's obligation. Moreover, in case of loss, you may not obtain compensation in excess of the above-mentioned amount in the event that the insurance coverage is activated.

In the event of theft, the payment of the compensation shall be made after deduction of a deductible of € 300 per loss.

The deductible is the sum of money or the portion of the damage for which you will be responsible in the event that a risk occurs. In addition, the insurance benefit shall be paid for losses in amounts greater than the deductible and for the portion in excess of the deductible.

For all these reasons, we believe that the AXA Entreprises insurance policy no. 429910204 is an appropriate solution based on the situation, the needs expressed and the financial terms and conditions of the policy (deductibles, insurance benefits and premium).

4) Additional insurance

If the value of the exhibited items exceeds the insured amount, exhibitors are advised to take out additional insurance.

Moreover, plasma and LCD screens are excluded from coverage. However, the exhibitor has the option of taking out special insurance.

The additional insurance enrolment form for damage to property or for plasma or LCD screens is attached to these insurance regulations and is also included in the Exhibitor's Guide, which will be sent to each participant or accessible on the exhibition's website.

B) PROPERTY DAMAGE INSURANCE CONDITIONS

1) Taking of effect of the cover

The cover applies to the stands provided to the exhibitors from the day before the opening to visitors (700 p.m.) to the last day of opening to visitors (closing time).

However, Plasma/LCD screen additional insurance will be effective from the morning on which the exhibition is open to the public until the evening of its closure.

2) Specific preventative measures for theft coverage

The cover for Theft without break-in applies when the following preventive measures have been taken:

- During the hours of opening to the public and/or to exhibitors, as well as during the period of installation and dismantling, the stand must be permanently guarded by the Exhibitor or by one of its employees.
- During the hours of closure to the public et/or to exhibitors, the audiovisual equipment used for advertising purposes (such as video recorders, cameras, video cameras and portable microphones) must be stored in a locked cupboard and/or specific area.

If you fail to do so, you risk being denied coverage by the insurer.

3) Provisions specific to objects of value

Objects in precious metals (gold, silver or platinum), precious stones, pearls, gold or silver plate, time-pieces and any objects of a small size and/or of great value must be locked up:

- During the hours of opening of the exhibition to the public : in solid showcases equipped with thick glass and locked by safety locks
- During other times (installation - closure - dismantling): in a safe approved by the insurer.

If you fail to do so, you risk being denied coverage by the insurer.

The risks of theft are only covered in the event of break-in or in the event of violence committed against the guard or guards.

4) Provisions specific to takeaway sales

The cover applies for goods intended for takeaway sales.

The insurance only covers goods in locked storerooms or placed in solid cupboards entirely closed and locked with security locks. The Theft cover is restricted to theft by break-in from the storerooms and/or cupboards.

In the event of partial or total loss, the cover of the Insurer is automatically reduced by the amount of the loss. The reimbursement is made solely on the basis of the cost and/or purchase price.

3 - LOSSES UNDER THE TENANT RISK/PROPERTY DAMAGE POLICIES

A) DECLARATION OF LOSS

The losses must be immediately declared to the Organiser.

In addition, losses must be reported within twenty-four (24) hours, regardless of the damage, under pain of forfeiture. Every declaration of a loss must imperatively state the date, the circumstances, the known or suspected causes of the loss and the approximate amount of the damage and must be accompanied by the original complaint filed in the event of theft.

This claim form must be sent directly to SIACI SAINT HONORE, as indicated in section VII below.

The claim form must indicate the insurance policy number, i.e. AXA Entreprises policy no. 4 299 10 204.

B) MEASURES TO BE TAKEN AT THE TIME OF A LOSS

You must also take any measures to limit the scale of the damage and ensure the protection of undamaged objects and, when the liability of a third party might be involved, take all the measures required by the laws and regulations in effect to protect any course of action taken by the insurer.

If you fail to do so you risk being denied coverage by the insurer.

C) ASSESSMENT OF THE LOSS

It is recalled that the insurance cannot produce a profit for the insured party. It only covers the compensation for its material losses in accordance with the compensation principle stipulated by the Code in Article L. 121-1.

In the event of a loss covered by the insurance policy, the damage is assessed by mutual agreement.

D) PAYMENT OF THE BENEFIT

The benefit shall be paid to the owners of the insured property.

If the coverage amount applied for is insufficient, the benefit shall be divided proportionally to the total value of the damaged property of each of the exhibitors present at the stand.

4 - PERSONAL DATA

The personal data collected on the enrolment form for the above-mentioned insurance policy and during the term of the policy may be disclosed to the Insurer and to the persons involved in managing the policy (intermediate underwriters, experts and reinsurers).

Said data shall be used to manage the policy, to analyse and control risk, to carry out the services, to prepare statistics and to enforce the legal, regulatory and administrative provisions in force.

As provided by law, the insured may access the information concerning him/her, have it corrected, object to its disclosure to third parties or to its use for commercial purposes by sending a letter to COMEXPOSIUM ASSURANCES.

5 - CONTACT DETAILS OF AND INFORMATION ABOUT THE INSURANCE BROKER

COMEXPOSIUM ASSURANCES

Insurance brokerage firm registered with ORIAS under number 10 058 342 and located at 70 Avenue du Général de Gaulle - 92508 Paris La Défense Cedex

Telephone: +33 (0)1 76 77 11 11

The registration of COMEXPOSIUM ASSURANCES can be verified at www.oria.fr.

COMEXPOSIUM ASSURANCES is subject to the control of the Autorité de Contrôle Prudentiel (ACP) located at 61 rue Taitbout - 75436 Paris Cedex 09 [Switchboard: +33 (0)1 55 50 41 41].

COMEXPOSIUM ASSURANCES is a subsidiary of the COMEXPOSIUM company.

COMEXPOSIUM ASSURANCES offers only property and casualty insurance policies at the exclusion of public liability and life insurance policies.

COMEXPOSIUM ASSURANCES has a civil liability guarantee and a financial guarantee in accordance with the insurance law, which it has obtained from the ALLIANZ company.

COMEXPOSIUM ASSURANCES has no financial ties to insurance companies.

To assist it in offering the above-mentioned insurance policy, COMEXPOSIUM ASSURANCES has granted power to the COMEXPOSIUM company, agent intermediate underwriter registered with ORIAS under number 10058581, whose head office is located at 70 avenue du Général de Gaulle 92058 PARIS LA DEFENSE CEDEX, France.

The registration of COMEXPOSIUM can be verified at www.oria.fr.

COMEXPOSIUM is subject to the control of the Autorité de Contrôle Prudentiel (ACP) located at 61 rue Taitbout - 75436 Paris Cedex 09 [Switchboard: +33 (0)1 55 50 41 41].

COMEXPOSIUM has no financial ties to insurance companies.

6 - CLAIM FORM

In the event of a loss under the tenant risk/property damage policy, claim forms must be sent to:

SIACI SAINT HONORE

Season, 39 rue Mstislav Rostropovitch

75815 Paris cedex 17

Telephone: +33 (0)144.20.99.99

Such claim forms must meet the above-mentioned conditions and be sent by registered letter with acknowledgment of receipt.



A team at your service



ALL-SECTOR CONTACT: contact.exposantsSIA@comexposium.com

CONTACT OUR TEAM!

