



**FEB. 22ND →
MARCH 2ND**

**AN OUTSTANDING
Event**

THE INTERNATIONAL AGRICULTURAL SHOW: FRANCE'S FIRST EVENT

+1,000 EXHIBITORS IN THE FOLLOWING SECTORS:



Livestock production and its sectors

Presentations of animals, breeders' contest, livestock farming stakeholders and companies: this high-genetic-value sector promotes interaction between the general public and industry professionals.



Products from the Regions of France, Overseas, and the World

Products from the regions of France, Overseas and the World Where every region or country showcases its agricultural know-how and byproducts with the participation of smallholders, restaurants, tasting stands and more.



Crop and plant sectors

From major crop farming through to gardening and fruit farming – this sector will showcase the wide range of food and non-food farm productions.



Agricultural services and professions

Institutional entities, service companies, research organisations, addressing every issue related to the day-to-day lives of farmers: jobs, training, insurance, banking, the environment, new technology and more.

FRIENDLINESS
EDUCATION AUTHENTICITY
QUALITY **TRANSPARENCY**
SHARING
FRENCH EXPERTISE
COMMITMENT
EXCELLENCE

60

**INTERNATIONAL
BUYER
DELEGATIONS**

5,000

JOURNALISTS

14,900

**MEDIA FEATURES
ANNUALLY (PRESS,
WEB, RADIO, AND TV)**

83

**OFFICIAL
POLITICAL
DELEGATIONS**

1,500

BREEDERS

2,413

**COMPETITION
ANIMALS**

+20,000

**PRODUCTS AND
WINES PRESENTED**

5,178

**AWARD-WINNING
PRODUCERS**



LE CONCOURS GÉNÉRAL AGRICOLE 150 YEARS OF HISTORY

The Concours Général Agricole aims to encourage producers dedicated to excellence and to promote quality food, derived from French agriculture and livestock, to consumers. As a showcase of the exceptional biodiversity of French genetics and gastronomy, it annually awards thirteen producers committed to excellence.

